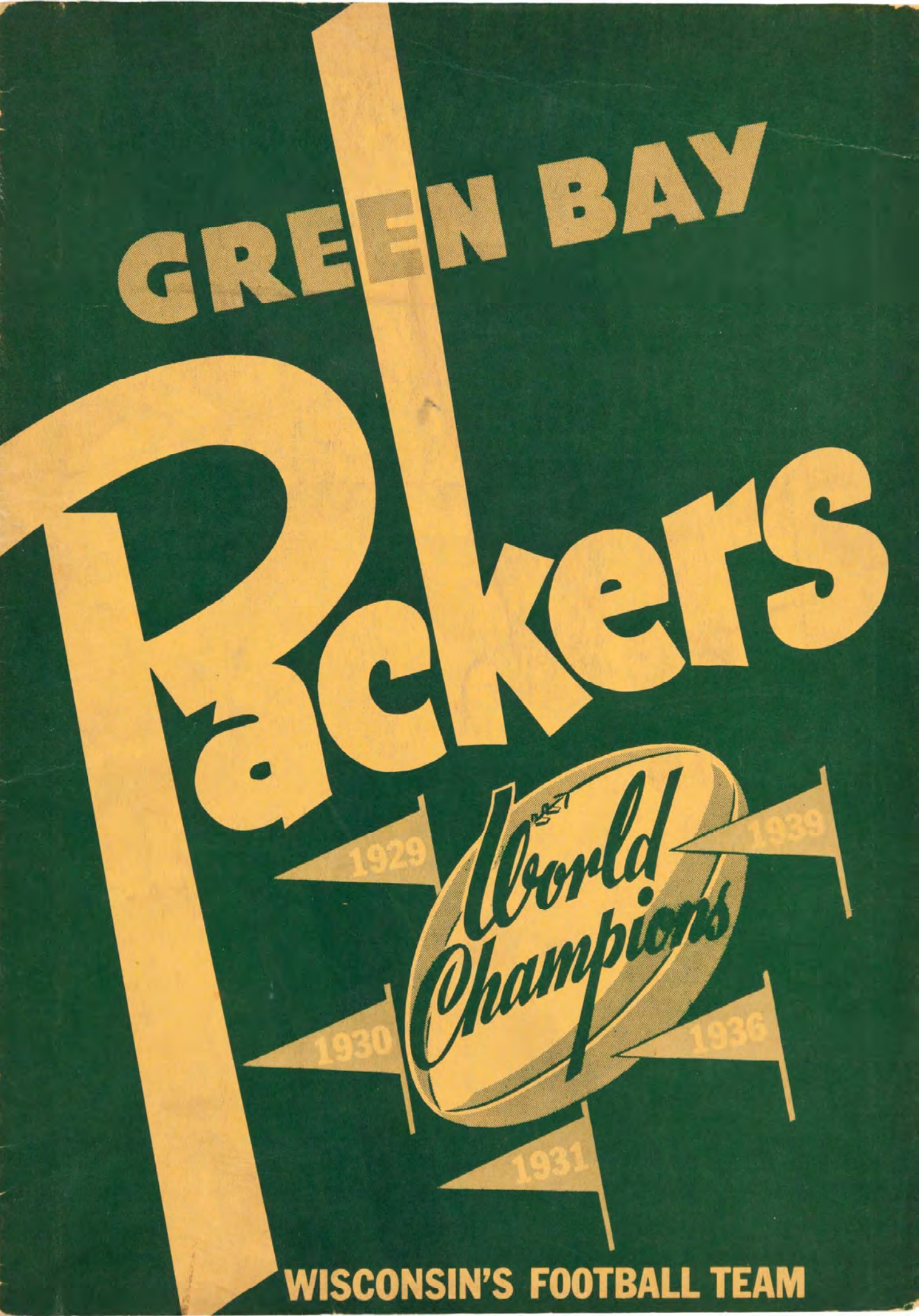
GREEN BAY
Packers
1929
1930
1931
1936
1939
World Champions
WISCONSIN'S FOOTBALL TEAM

1940

PRESS BOOK

THE ONLY COMMUNITY OWNED TEAM

IN THE NATIONAL FOOTBALL LEAGUE

Green Bay Packers, Inc.

22 YEARS OF PROFESSIONAL FOOTBALL

20 YEARS IN NATIONAL LEAGUE

FIVE NATIONAL CHAMPIONSHIP TEAMS
1929, 1930, 1931, 1936 and 1939
WESTERN DIVISION CHAMPIONS IN 1938

The Only Community Owned Eleven on the Postgraduate Gridiron

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EARL L. LAMBEAU
COACH

Long synonymous with football in Green Bay, the name Earl L. Lambeau has come to mean almost as much in the National league. As founder of the Green Bay Packers, Lambeau has had a team in the major circuit since 1921. In 1929, 1930, 1931, 1936 and 1939 his entries won league championships — more than any other club in the loop. In addition, the Packers were western division champions in 1936.

After a year of varsity football at Notre Dame university where he was fullback, Lambeau returned to his native Green Bay in 1919 and organized the team which was to become the Packers. He has been the man in charge ever since. Besides coaching, he is present manager and second vice president of the Green Bay Packers, Inc.

At Notre Dame Lambeau was a teammate of the late George Gipp, Iowa Coach Eddie Anderson, and Chicago Line Coach Hunk Anderson among other stars of the period. In his professional playing career, he made 109 Packer points on 12 touchdowns and 19 extra points. He was a great forward passer. His last playing season was 1928.

Lambeau's 22 years with the team gives him the longest active service record on the league. Offseason, he is head of an insurance agency in Green Bay. At one time he was coach of championship Green Bay East High school championship elevens. He is better known as "Curly" than Earl, both at home and on the road.

* * *

MILTON GANTENBEIN
END

Milt Gantenbein this season is rounding out a decade of service in the uniform of the Green Bay Packers. He is captain of the team, and held a similar honor at the University of Wisconsin where he was an outstanding college player.

"Gander" is considered one of the smarter ends in the game. He usually plays on the right side of the line, but has fitted into the picture just as well when pressed into service on the left flank. He has been named to several all-star squads.

Milt came to Green Bay from La Crosse, but early in his Packer affiliation he began making Green Bay his headquarters and since his marriage a few years ago he established permanent residence here. He is the father of one son, Tad. Gantenbein started working as a baseball umpire in the Wisconsin State league last spring, but resigned the post in midseason. He is 30 years old.

DON HUTSON
END

One of the best known names in football is Don Hutson. The fleet end from Alabama is the greatest pass receiver in the game and last season was named to the all-league team with more votes than any other player received for any position. Twice before he was picked for all-league citation.

Don plays on the left side of the line. With Arnold Herber on the throwing end, he has figured in more spectacular pass plays than any other player in the league. Rival coaches have set up special defense formations to break up the combination, but none has proved successful as yet. A former varsity dash man, Hutson uses his speed to good advantage on the football field.

Hutson is in his sixth season with the Packers. In his five previous years he scored 39 Packer touchdowns, and six points after touchdown for 240 points. He is third on the all-time scoring list. Now 27 years of age, Hutson is married, the father of one daughter. He is employed by the Kimberly-Clark Paper company and makes his home in Neenah, Wis.

* * *

CECIL ISBELL
HALFBACK

Cecil Isbell is one of the Packers' most valuable and versatile backfield men. His all-around ability as a kicker, passer, runner and blocker at Purdue university made him an All-Star selection in 1938, and he was voted the most valuable player on the team. He was presented with a trophy symbolic of the honor between halves of last year's game.

This is Isbell's third season with the Packers. In his first year of pro football he was second choice at halfback on the all-league team. Last year he was tied with Lloyd Cardwell of Detroit for the same honor, but the official listing went to Cardwell because he had received more first team ballots.

Although his family home is in Houston, Texas, Isbell has been living in the north for several years. He was married last year, and now has off-season employment with the Kimberly-Clark Paper company. He makes his residence in Neenah, Wis.

RICHARD SMITH
ASSISTANT COACH

The Green Bay Packers have grown, and as they grew the responsibilities of Coach Curly Lambeau became greater. When the time came to share the duties of scouting players, and handling them during the season, Lambeau called upon Richard Smith, a veteran in the art whose flaming topknot has given him the sobriquet "Red."

Smith now is serving his fifth season as Lambeau's assistant. Before that, he familiarized himself with the Packer system as a guard on the 1927 and 1929 teams. In 1928 he was a member of the New York football Yankees, and in 1930 and 1931 he played with the New York Giants.

The red-head coached football and baseball at Seton Hall college in New Jersey, and for several years was assistant to former Coach Clarence W. Spears at the University of Wisconsin. He also did a turn as Georgetown university baseball coach. An all-year sports tutor, Smith has been associated with the Milwaukee Brewers baseball organization as a coach and handler of farm clubs for the past several seasons. He once played catcher.

Smith played two years of collegiate football for Knute Rockne at Notre Dame, and before that played one year at Lawrence college. He comes from Combined Locks, Wis., but in recent years has made his home wherever his sports interests have directed him. He is married.

* * *

CLARKE HINKLE
FULLBACK

Now 30 years old, William Clarke Hinkle still rates as one of the greatest fullbacks in the National league despite eight previous years of bruising play. Hinkle came to the Packers from Bucknell university where in 1929 he scored 128 points to lead the nation's collegiate scorers.

The "Hink" was named on three all-league elevens. He has been called "the perfect fullback" by grid experts. Standing 5 feet 11, his playing weight is 195 pounds. He is a powerful line plunger, an outstanding forward passer, a good placekicker, an excellent blocker and a great defensive back. At the start of this season he was second on the Packer all-time scoring list with 274 points on 37 touchdowns, 25 points after touchdown, and 13 field goals.

Hinkle is married and for the past year made his home at Neenah where he is employed by a large paper manufacturing company. He formerly was engaged in business in Green Bay. Originally, his home was in Toronto, Ohio.

RUSSELL LETLOW

GUARD

From the west coast where he played at San Francisco university, Willard (Russ) Letlow came to the Packers in 1936. He now is in his fifth year as a Packer guard.

Letlow is one of the best left guards in the business. Recognition of the fact came in 1937 when he was a second choice for all-league honors, and in the following year made the first team. Last year he received honorable mention when for some reason or other the Packers had only Don Hutson on the first team despite their championship.

Letlow was "found" by Coach Lambeau in the East-West game of Jan. 1, 1936. He weighs 212 pounds, is married, and the father of a son. This year Russ came east early from his home town, Taft, Calif., and went to work for the Hoberg Paper Mills in Green Bay, establishing a residence here.

★ ★ ★

ARNOLD HERBER

HALFBACK

A home town boy occasionally makes good in football as in other fields. Such a success is Arnold Herber who came off the Green Bay gridirons as a West high back and rose to be the nation's top forward passer. Now he is in his tenth season with the Packers.

Herber spent one year at the University of Wisconsin where he was captain of the freshman team. The following year he went to Denver and starred at Regis college. Meanwhile, he married a former Green Bay high school classmate, and the following year he joined the Packers. Coach E. L. Lambeau was quick to realize his possibilities as a passer, and he was made a specialist in the aerial offensive. Since he has been named to many honor teams.

Herber now is 30 years old. He is the father of one daughter, and the owner of a men's clothing store in De Pere, Wis., just five miles from Green Bay. He weighs 200 pounds, and lacks an inch of six feet in height. In the east he is known as "Flash," but around home it always has been just plain "Arnie."

★ ★ ★

BUFORD RAY

TACKLE

Buford Ray holds the distinction of being the biggest man on a squad of especially large individuals. Ray is 6 feet 6 inches tall, weighs 245 pounds, and prefers to be called "Baby."

At the age of 25 Ray is in his third year of professional ball. He came to the Packers from Vanderbilt university, and after a year of seasoning stepped into a starting berth on the championship club. Nashville, Tenn., is his home town, and during the off season he operates a liquor store there. At the university he majored in economics.

During his three varsity years at Vanderbilt Ray scaled at 280, but he took 35 pounds off this for effective Packer play. He was co-captain of his college team. Last year he was just a few votes short of the second all-league team, and was given honorable mention. He is married.

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ED JANKOWSKI

FULLBACK

Like Buckets Goldenberg, Eddie Jankowski is a product of Milwaukee high schools and the University of Wisconsin who remained in his home state to become a Packer luminary.

Jankowski is listed as one of Wisconsin's greatest backs, and he has carried on nobly with the Packers. This is his fourth year with the team. He is considered one of the hardest line smashers on the squad, and in his first three years rolled up 59 points on nine touchdowns and three points after touchdown. His 200 pounds are compactly packed into 5 feet 9 inches of stature.

Eddie still makes his home in Milwaukee. For several months prior to the football season he worked on a physical education program with the NYA. He holds a degree in physical education from the University of Wisconsin, and eventually plans to coach. He is 26 years old, and single.

JOSEPH LAWS

HALFBACK

Whether it is running back punts or running a football team on the field, Joe Laws is a man who can handle the job. Laws is one of the men who call signals for the Packers, and he has handled this responsible assignment for several seasons with few dissents.

Joe was picked as the most valuable in the Big Ten when he played with Iowa in 1933. The following year he was a starting halfback on the first Collegiate-All Star team to perform in the Chicago Tribune charity game. From there he came to the Packers and has been a backfield fixture since. He is a port side passer and kicker

At Colfax, Iowa, Joe owns a general store which he has operated in the off-season for many years. This year, however, with other sport celebrities he was pressed into service as a physical education counsel for the NYA. Joe is married and the father of two children. He is 29 years old.

CHARLES GOLDENBERG

GUARD

One of the real veterans in the Packer lineup who seems to improve with age is Charles (Buckets) Goldenberg who is back this year for his eighth season with Green Bay. The rugged Buckets plays guard, and thus far has thrived on the smashing National league play.

Goldenberg started with the Packers as a fullback after three varsity years at the University of Wisconsin. With the redoubtable Clarke Hinkle coming along at the same time, Coach Lambeau shifted Buckets to blocking back rather than have him in a relief role. As a back Buckets made 10 touchdowns before being transferred to the line when that department needed bolstering.

The veteran was born in Russia, but he lived most of his life in Milwaukee where he was a high school star. He is married and the father of a son. In the offseason he manages a loan and finance office in Green Bay.

LARRY CRAIG

END-BACK

Green Bay's prize rookie of last season is Larry Craig, a product of the University of South Carolina who performed in the dual role of blocking back on the offense and left end on the defense.

Coupled with Don Hutson who was stepped back to the secondary defense and saved for the Packers' aerial offensive, Craig moved into the starting lineup when the season was but a few weeks old. First year men usually are used sparingly by Coach Lambeau who likes to bring his players along slowly, but Craig's ability was such that he was given precedence over several veterans.

Larry's college coach was Rex Enright, a Packer alumnus. He was a member of the track and basketball teams, and has passed his examinations for the army air corps. His home town is Central, S. C. He is 24 years old, and unmarried.

ERNIE SMITH

TACKLE

Ernie Smith, a tackle as smart as he is big, has been a mainstay in the Packer line for five seasons now. He stepped out of the picture for the 1938 season, but returned last fall and again this year from his home in Los Angeles where he is an insurance salesman in the offseason.

Ernie was an all-America choice at Southern California, and was selected for the professional honor team a few seasons ago. He weighs 200 pounds, and stands slightly over 6 feet. This year he became 30 years of age. Besides his great work in the line, Ernie has contributed 66 points to Packer scores via field goals and points after touchdown. Smith also has been valuable in tutoring rookie linemen in the ways of professional play.

The veteran tackle is married, and the father of one son. Every season he has played he has turned up early to fish the northern Wisconsin waters. Ernie is a great advocate of bicycle riding as a leg conditioner. Both he and Mrs. Smith have been familiar as ardent cyclists around Green Bay during the football season.

WILLIAM LEE

TACKLE

A former all-America tackle and captain of Alabama's Crimson Tide, Bill Lee stacks up as one of the most dependable tackles in the National league. He plays on the right side of the line. He received honorable mention in the all-league selections of 1939.

Lee is in his fourth season with the Packers. After leaving Alabama he was sought by the Packers, but previous commitments sent him to Brooklyn where he played for two and one-half seasons. Midway in the 1937 season he came to Green Bay in a trade involving Averill Daniell, a Packer rookie of that season.

Bill is another alumnus of the Chicago All-Star selections. When he joined the Packers he had a reunion with a former college teammate, Don Hutson. On the off season Lee is a professional wrestler. His home is in Eutaw county, Alabama, but this season he moved into an apartment in Green Bay and he may remain. His wife is a Green Bay girl.

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HARRY JACUNSKI

END

Jimmy Crowley, a native of Green Bay and one-time Packer himself, presented the Green Bay football team with an up-and-coming end in Harry Jacunski who earned his spurs last season and returned as a veteran this year.

Jacunski played under Crowley at Fordham university. He was selected as the most valuable player there by his teammates in 1938. The fans selected him as one of the few eastern gridders on last year's All-Star team at Chicago. He also was named to an all-eastern team, and was singled out for several honorary college elevens.

Rangy and an excellent pass receiver, Harry accounted for two touchdowns in the Packer championship campaign of 1939. He is 6 feet two inches tall and tips the beam at almost 200 pounds. His home is in New Briton, Conn., but he spends most of his time in New York City. He was married last winter.

TOM GREENFIELD

CENTER

Tom Greenfield reported to the Packers from Arizona in 1939 when Coach E. L. Lambeau was scanning the horizon for centers after the previous season showed that to be the Packers' most vulnerable spot. Tom filled the bill and returned for more of it this season.

At 22, Tom is the youngest veteran on the squad of which he was the youngest member last year. He was a six-letter man at Arizona, winning three each in basketball and football. In his varsity service he was rated as one of the outstanding centers in the west, and he upheld that reputation with the Packers despite the presence of such pivot stars as Earl Svendsen and Charlie Brock.

Greenfield returned to school after his first season with the Packers to continue his study of animal husbandry with a view to future government service. He weighs 210 pounds, stands 6 feet 2, and recently was married to a former college classmate.

CHARLES BROCK

CENTER

Green Bay probably has the finest center corps in the National league, and one of the most important members is Charles Brock, former all-America at the University of Nebraska. He was center on the Chicago Tribune All-Star team of 1939. This is his second year with the Packers.

Brock has been invaluable both defensively and offensively in center play. He has proved particularly adept in intercepting forward passes, stealing as many as two enemy aerials in some games last season. His interceptions resulted in one touchdown by him, and set the Packers in scoring position for other points. He received all-league honorable mention.

Big and powerful, Brock scales 193 pounds and stands 6 feet 1 inch. He turned to labor on pipe lines as a conditioner before joining the Packers, and has since kept himself in excellent condition. Brock is 23 years old, married, and the father of one child. His home is in Lincoln, Neb.

GUST ZARNAS

GUARD

Gust Zarnas, Columbus, Ohio, restaurateur, looked around the National league a little bit before coming to Green Bay from Brooklyn midway in the 1939 season. After being an all-America selection at Ohio State in 1937, Gust was drafted by the Chicago Bears. He was traded to the Dodgers after one year, and moved over to Green Bay last October.

Along with a number of other Packers of this year's squad, Zarnas is an alumnus of the Chicago All Star game. He was a member of the team that defeated the Washington Redskins in 1938. Despite his late start with Green Bay last season, he caught on to the Lambeau system in a hurry, and was seeing considerable service near the close of the season.

Zarnas weighs 225 pounds and is 5 feet 10 inches tall. He is 25 years old, and operates his restaurant right in the town where he was a college football star.

GEORGE SVENDSEN

CENTER

George Svendsen, formerly of the University of Minnesota, is another of the Packer prodigals. He is back in uniform this season after two years as high school coach at Antigo, Wis., and from all appearance his lay-off hasn't hurt him any.

This is Svendsen's fourth season with the Packers. He was a brilliant center, both on offense and defense at the time of his retirement after the 1937 season. With center duties well distributed on the squad this year, he has been just as effective whenever called into the lineup. At college George also had some experience at tackle.

Svendsen's 6 feet 4, and 240 pounds make him one of the bigger men around the National league. Besides his high school coaching, he has seen some service with the Green Bay Packers basketball team and the Oshkosh, Wis., All Stars. He is married, and now lives in Green Bay.

JAMES LAWRENCE

HALFBACK

Jimmy Lawrence, a pro league veteran, is looking to one of his best in postgraduate football. This is his second year at halfback for the Packers, and his sixth in the National circuit.

Lawrence played on the same Chicago All Star squad as Packer Don Hutson in 1935. He was signed by the Chicago Cardinals and played with them both as a wing back and a tail back for four seasons. In 1939 he was traded to the Washington Redskins, and came to the Packers in October of that year.

The utility back played undergraduate football at Texas Christian university. He owns a large farm near Harlington, Texas, which he operates in the off season. Lawrence is 25 years old, 5 feet 11 inches tall, and weighs 190 pounds. He is not married.

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FRED SHIREY

TACKLE

Fred Shirey, all-America tackle at the University of Nebraska in 1937, abandoned a coaching career this season to join the champion Packers. Except in the role of tutor at Beatrice, Neb., High school, Shirey has been out of football two years.

Shirey is 6 feet 3 inches tall, and weighs 220 pounds. He starred in the Collegiate All Star lineup against the Washington Redskins at Chicago in 1938. He made a one-handed interception of Sammy Baugh's forward pass to set up the All Stars first score in their 28 to 16 victory. He played most of the game at left tackle, and late in the contest intercepted a pass by Dick Tuckey to break up a rally.

Originally drafted by Philadelphia, the Packers obtained negotiation rights for him in a trade for the right to Millard White, Tulane tackle on the Packer selective list. Shirey's home is in Latrobe, Pa. He is 23 years old, and single.

PETER TINSLEY

GUARD

Peter Tinsley, rugged guard from the University of Georgia, is playing his third season with the Packers. Although he weighs 205 pounds, Pete is shortest man on the Green Bay team at 5 feet 8 inches. He is 25 years old, and not married.

Tinsley was recommended to the Packers by Rex Enright, a former Packer fullback, who coached Pete at Georgia. In school he played both in the backfield and the line. After brief experimentation at blocking back, Coach E. L. Lambeau placed him at right guard where he has remained.

Born in Spartanberg, S. C., Pete is a real representative of the deep south. He has lived in both South Carolina and Georgia, but for most of the last year he made his residence in Green Bay. He conditioned himself for the football season by work for a construction firm. Like many of the others, Tinsley holds a degree in physical education.

CHAMP SEIBOLD

TACKLE

Returning after a year's voluntary absence from the Packer lineup, Champ Seibold seeks the regular left tackle berth he held in 1938. Champ left football last season and returned to State Teachers college after he turned down his Packer contract.

A native of the Fox River valley, Champ's home is at Oshkosh, Wis., where he played high school football and was prominent in other sports. He attended Ripon college for one year, and then transferred to the University of Wisconsin from where he came to the Packers.

Selbold is one of the giants of the Packer forward wall, standing 6 feet 4 and one-half inches, and weighing 246 pounds. He came to the Packers in 1933, but was farmed out to Memphis for one season. This is his sixth in a Packer uniform. He is 27 years old.

HOWARD JOHNSON

GUARD

The deep south has sent many of its favorite football sons to Green Bay, among them Howard Johnson a guard from the University of Georgia. Johnson is called "Smiley," and the name is appropriate although it is apt to be something of a fooler to the men across the line of scrimmage. This Johnson, although he only is a rookie, has demonstrated that he really can lay it on when the going is tough.

Johnson is built along the lines of what may be called the typical Packer guard. He is 5 feet 10 inches tall and weighs 200 pounds. He is 23 years old, single, and his home is in Clarksville Tenn. He worked his way through college.

Smiley was a sophomore playing his first year of varsity football at Georgia when Packer Pete Tinsley was starring as a senior. Tinsley helped influence Johnson in his decision to come to Green Bay, and then found his former teammate as a rival for a job. Rex Enright, former Georgia coach and former Packer recommended him.

* * *

JAMES GILLETTE

HALFBACK

Frank Murray, coach at the University of Virginia, was mentor at Marquette university in Milwaukee for many years. As such he became a good friend of the Packer management, and this year he sent Jim Gillette, a triple threat halfback, to Green Bay. Gillette looks as if he will justify his coach's confidence.

The Virginian is 6 feet tall, and weighs 185 pounds. A year-around athlete, he played baseball with Miami of the Florida league during the summer. He is the son of a Courtland, Va., attorney.

Gillette is a left handed passer and a right footed kicker, a combination which tends to confuse spectators and opponents. He will serve as relief to Cecil Isbell and other halfbacks this season, and should develop into a regular performer.

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RAYMOND RIDDICK

END

Green Bay has two ends from Fordham university, Harry Jacunski and Raymond Riddick. The latter is a rookie this year. He is a former teammate of Jacunski, who now is playing his second year with the Packers, and Harry was influential in bringing Riddick and the Green Bay officials together.

With the Rams Riddick had two years at tackle before completing his career at end last season. He is more than 6 feet tall, and weighs 225 pounds. His home is in Lowell, Mass., but like Jacunski he spends much of his time in New York city. He is 23 years old.

Riddick was overlooked in the National league draft, but was signed early by Coach E. L. Lambeau after his praises were sung by Jimmy Crowley, native of Green Bay who is coach at Fordham. The recruit looks especially good on the right end of the line.

* * *

BOB ADKINS

END-TACKLE

One of the first year Packers who hopes to make the grade, and stands a good chance of doing so, is Robert Adkins, erstwhile end from Marshall college in West Virginia who is being used like the veteran Charlie Schultz. Adkins plays blocking back on offense and end on defense.

Adkins reported to Green Bay early and was put to work in a cold storage plant prior to the opening of practice. As a result of trucking and piling cheese he reported in condition and showed well in the early sessions. He weighs 212 pounds, and is 6 feet tall. His age is 23.

The rookie's home is in Mount Pleasant, West Va., but he likes the country around Green Bay and if he can find suitable employment he may remain here. Undecided about an occupation, there also is the possibility that he may attend school for another year.

LOU BROCK

QUARTERBACK

Lou Brock played blocking halfback in masterful style for three years at Purdue university, and after signing a Packer contract he was a cinch for the role of blocker which is the quarterback position in the Lambeau system.

Brock is the son of an oil field superintendent, and he worked in the Kansas oil fields last summer to condition himself for his debut in professional football. He was selected in the fans' poll for a starting position with the College All Stars who played the Packers at Soldiers Field at the outset of this season.

A graduate in physical education, Brock worked his way through Purdue washing dishes. He holds the degree of bachelor of science. Lou is 6 feet tall, weighs 195 pounds, and is 22 years old. His home is Stafford, Kas.

DICK EVANS

END

Ever since Joe Laws came to the Packers seven years ago, an increasingly large number of Iowa players find their way to Green Bay. The latest is Dick Evans who was a varsity end there for three years, and played his last season with the sparkling aggregation coached by Eddie Anderson.

Evans is another Packer who was on the Chicago All Star squad this fall. He takes his football seriously, and with some pro experience should be a valuable addition to the Packer team. He weighs 195 pounds, is 6 feet 3 inches tall, and 23 years old.

During the summer Evans labored with a gas company crew in his home town, Chicago. He prepped at De Paul academy there, and his later education at Iowa netted him a bachelor of arts degree in physical education. Evans also was a varsity basketball player for three years.

HAROLD VAN EVERY

HALFBACK

First man selected by Coach E. L. Lambeau in the National league draft of college football stars for this year's debut was Harold Van Every, for three years a sparkling triple-threat halfback at the University of Minnesota. Van Every follows Andy Uram, Larry Buhler and other Gopher stars into the Packer fold.

Van Every is being fitted into the all-important left halfback position with the Packers. He runs, passes and kicks besides being a blocker of note. Well built for his job, he weighs 195 pounds and is an even 6 feet tall.

The new back's home is at Minnetonka Beach, Minn. He has worked summers as a lifeguard. Last June he was graduated from Minnesota with a bachelor of science degree in mathematics and physical education. For two years he was a member of the varsity basketball team.

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CARL MULLENEAUX

END

Last season, his second with the Packers, Carl (Moose) Mulleneaux stepped into the starting assignment at right end. Big, strong, and fast, he is ideally equipped for the position. Carl is a younger brother of Lee (Brute) Mulleneaux, veteran pro gridder who terminated his career with the Packers last year.

Carl's playing weight runs to about 205 pounds. He is 6 feet 3 inches tall, 24 years of age, and single. After graduation from Utah State he stayed out of football one year although he had signed a Packer contract. The following season he reported, and has been with the team ever since. He was born in Phoenix, Ariz., but has lived on the west coast and in Green Bay for most of the past three years.

Mulleneaux is a hard, aggressive defensive end and a constant offensive threat. He fits into the Lambeau system of aerial attack very well. In the offseason he has done retail sales work, baseball playing, and basketball playing. He still is unsettled on a regular vocation.

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FRANK BALAZS

FULLBACK

A second year fullback who carried the backfield burdens at the University of Iowa for three seasons, Frank Balazs promises to make some of the older veterans look to their jobs. As is the usual practice with Packer rookies, Frank was used sparingly last season, but he showed enough to indicate that he will be in the thick of the picture this year.

Balazs is one of the biggest backs on the squad. He weighs 215 pounds, and is 6 feet 2 inches tall. One of Chicago's greatest prep players at Lane Tech, he became a 60-minute performer at Iowa at a time when backs were scarce and anybody who could carry a load got it. Frank welcomed it. He loves to play. His talents include punting and passing.

Last year he was an All-Star selection in Chicago. He is 22 years old, and still uncertain about the future. Part of last summer was spent in the employ of the Hoberg Paper Mills in Green Bay. Balazs is not married.

★ ★ ★

LARRY BUHLER

FULLBACK

One of the best backs in the Big Ten while a fullback at Minnesota in 1938, Larry Buhler really is getting his first chance to show his stuff in the National league this year although he was with the Packers all last season. During the holiday season after his last college season, Buhler was seriously injured in a Minneapolis automobile crash. Just before that he had been the Packer's first choice in the league draft, and was signed to a Green Bay contract.

For a while it was feared that Buhler never would play again, but he responded quickly and reported to play last fall. Coach E. L. Lambeau handled him with care all season, and this year he returned ready for a regular turn on the team. He has been tried at halfback, but prefers the fullback spot and that is where he will get his opportunity.

Buhler is 23 years old, weighs 205 pounds, and is 6 feet 2 inches tall. He was a member of the 1939 All-Star squad. His home is in Windom, Minn., where he works for his father in the transportation business during the offseason. Buhler is not married.

PAUL ENGEBRETSEN

GUARD

The biggest guard on the Packer football team is Paul Engebretsen, known as "Tiny". He stands 6 feet 1 and weighs 245. A stellar performer in his own right as an orthodox line performer, Engebretsen has gained national prominence as a placekicker. In five and one-half seasons with the Packers he split the uprights for 40 points after touchdown and 14 placekicks for 82 points.

This is Tiny's eighth season of postgraduate football. He started out with the Chicago Bears, was traded to the Brooklyn Dodgers, and midway in 1934 another exchange sent him to Green Bay. In his third year of varsity competition he was his Northwestern university teammates' choice as most valuable on the Wildcat team.

Engebretsen is 29 years old. He is married and makes his home in Green Bay, spending much of the past year on the road for a Green Bay optical manufacturer. He originally came from Chariton, Iowa. For several years he devoted considerable time to prospecting in the west. He favors hunting and fishing for recreation.

EARL SVENDSEN

CENTER

Earl is the younger of the Packers' Svendsen brothers, both of whom play center. In the Packer-All Star game of 1937 at Chicago fans had the opportunity of seeing brother face brother as George started with Green Bay and Earl started with the collegians. Right after that game, Earl joined up with the Packers to whom he was under contract.

Earl, called Bud by all who know him, is 6 feet tall and weighs 185 pounds, but looks smaller. That appearance has fooled a lot of people including opponents. Bud is one of the best pivot men in the league, and when he retired in 1938 to coach at a Missouri teachers college, he was missed so much that Coach Lambeau prevailed upon him to return to the lineup for the last game of the season when Svendsen's college schedule was through. Last year he came back full-time.

Bud is a graduate of the University of Minnesota. He married a classmate, and they have one son. In the off season he has been back at the university working for his master's degree in education. His home is in Minneapolis.

CHARLES SCHULTZ

TACKLE

Minnesota contributed a scrappy left tackle to the Packers in the person of Charlie Schultz who despite his Germanic surname is of Polish extraction. He lives in St. Paul, and after starring at high school there crossed over to Minneapolis for three varsity years with the Gophers.

Schultz is in his second year with the Packers. Assistant Coach Richard Smith expects him to be one of the outstanding lineman of the league. Big and aggressive, he is a terrific charger on both offense and defense. In 1934 he was out for part of one season with injuries, but he has not been hurt since, and he weathered his first year of post-graduate football asking for more.

The scales point to 230 pounds when Charlie tests his weight. He carries it well in his 6-foot-3-inch frame. Schultz is 25 and single. His fraternity is Sigma Alpha Epsilon.

BEATTIE FEATHERS

HALFBACK

The name of Feathers—Beattie Feathers—has been causing the hearts of rival coaches in the National league to miss beats six past seasons. Coach E. L. Lambeau was one of those coaches, and this year when the former Tennessee star halfback became a free agent, the Packer management picked him up. In his seventh year of professional ball, he looks forward to a great season.

Feathers was on the All Star team in 1934, and was signed by the Chicago Bears that year. As a rookie he established the National league's yardage record of 1,056. In 1938 he went to Brooklyn in a trade, and in the following season left the team when his knee was thrown out in an early game. He repaired quickly and finished the season with Paterson, N. J., of a minor circuit, without further injury. This prompted him to take another chance in the major loop.

Offseason Feathers sells sporting goods. His home has been in Bristol, Va., but he is building a new home at Knoxville, Tenn. He is married and the father of two daughters.

ANDY URAM

HALFBACK

Andy Uram is one of several former Golden Gophers of the University of Minnesota in the Packer lineup. A fast, elusive runner, Uram performs at left halfback for the Packers. This is his third season of post-graduate football.

Uram was a starting halfback with Cecil Isbell on the All-Star squad of 1938. He hit his stride in midseason last year, and was tagged for considerable service this season. In his first two years he scored five touchdowns for Green Bay.

Andy lives in Minneapolis. He is married. His playing weight is just under 190 pounds which is packed solidly into his frame of 5 feet 10½ inches. He holds a degree in physical education from Minnesota, and has been doing graduate work at the school.

* * *

GEORGE SEAMANN

END

Last season, for the first time in several years, the Packers were without a representative of the University of Nebraska. That failing was remedied this fall when George McHenry Seamann Jr., a varsity end of three years' experience, joined the Green Bay football team.

Seamann is a powerfully built end with a flair for defensive tactics which is expected to make him a valuable player in the professional league. He is 6 feet tall, and weighs 194 pounds. After two years on the varsity wrestling team, he was made captain of the matmen in 1939. Last summer he was a professional outboard motor racing pilot. He was a member of the All Star team at Chicago.

Seamann makes his home in Omaha, Neb., where he prepped at Central High school. He is a member of Phi Kappa Psi fraternity, and graduated with a bachelor of arts degree in economics. His age is 23.

* * *

PAUL KELL

TACKLE

Despite the fact that both Coach E. L. Lambeau and Assistant Coach Richard Smith bow to Notre Dame as their Alma Mater, only one former member of the Fightin' Irish is in the Packer lineup. He is Paul Kell, a right tackle, who returned this year for his second season of post-graduate ball.

Kell had three varsity years at Notre Dame before joining the professionals. He weighs about 220 pounds in playing shape. At school he was named on a large number of honor teams. Last season he served as relief for Bill Lee, and was pegged for considerably more work this year. A fast charging lineman, his size (6 feet 2 inches) has made him a formidable foe for the opposition.

Kell was married after Green Bay won its championship last year. He has off-season employment as the representative of a large metal container corporation. He makes his residence in Chicago. Kell is 23 years of age, one of the youngest veterans on the squad.

* * *

HERMAN SCHNEIDMAN

QUARTERBACK

A veteran coming up for his sixth season, Herman Schneidman plays stellar football at that unglamorous but very important position, blocking back. He returned to Green Bay this season after voluntary retirement shortly after the season started last year.

Schneidman played at the University of Iowa before coming to the Packers. There he was a teammate of Halfback Joe Laws who was instrumental in bringing him to Green Bay. "Schneid" is unique at his position in that he never played any other except for a brief turn at end for the Packers when there was a shortage due to injuries a few years ago. Herman started as a blocking back at high school in Quincy, Ill., and continued at that position through college and post-graduate ball.

Regarded as one of the headiest players on the team, Schneidman is an expert on pass defense. He is fast despite his 200 pounds. His height is 5 feet 10, and he is 27 years old. Offseason he is a salesman.

LOU MIDLER

GUARD

After two years with the Pittsburgh Steelers, Lou Midler this season joined a number of his former University of Minnesota teammates with the Green Bay Packers. He came to the Packers in a trade for Henry Bruder, veteran blocking back from Northwestern.

Like Jim Manley, Midler is big as Packer guards run. He is just under 6 feet 2 inches, and weighs 220 pounds. Due to a shortage of tackles at Pittsburgh, he was used at that position by Coaches Johhny Blood and Walter Kiesling, but thus far he has remained at tackle in the Green Bay lineup.

Midler, who is a salesman, helped engineer the deal which sent him to Green Bay. He informed the Pittsburgh management that he desired to play with the Packers, and asked that he be considered a part of any contemplated trades in that direction. He was a member of the same All Star team which included Cecil Isbell. He is single.

* * *

DICK WEISGERBER

HALFBACK

Dick Weisgerber, a capable performer at halfback, fullback, or blocking quarterback, has been kept in the shadows of Packer spotlights because of the keen competition for all backfield positions, and the abundance of material at his specialties.

Weisgerber starred in football, baseball, basketball and track at Williamette university in Salem, Ore. Stocky and powerfully built, his 5 feet 10 inches gets tremendous drive from his 205 pounds. For two years he captained his college team. He possesses a degree in physical education, and has been a sports official in the offseason, umpiring in a Pacific coast baseball league the last three seasons.

Dick probably will be used at blocking back all this season. He is a better than average punter, and will get kicking as well as blocking assignments. He is 25 years old, and married to a Wisconsin girl. His family home is in East Orange, N. J. This is his third Packer season.

* * *

BOB TEMPLE

END-BACK

Bob Temple, who is one of three players on the Packer squad who plays at blocking back on the offense and at end on the defense if called upon in that department, came to Green Bay early this summer from the University of Arizona. He had three varsity years there, two as a teammate of Packer Center Tom Greenfield.

Temple conditioned himself in a Green Bay warehouse before the football season. He is almost ideally built for professional football. At 6 feet 1, he weighs 198 pounds. Last season he was easily the outstanding individual in the Arizona lineup, sparking the play from his halfback position. The Packers first saw him in Milwaukee when they were guests at a Marquette homecoming game with Arizona as the opposition.

Temple's home is in Los Angeles, Calif., but he has expressed a liking for this part of the country, and a permanent job in Green Bay probably would find him making his residence here. He is 22 years old, and is not married.

* * *

J. R. MANLEY

GUARD

Right from the Indian country came J. R. Manley, only man of his race in the Packer lineup and one of few in the National league. Manley is mostly Choctaw Indian. He is a tough defensive guard who moves fast on offense. For three years he starred in the line for the University of Oklahoma.

Manley's home is in Norman, Okla., but he attended high school in Hollis. In condition he weighs 210 pounds, and stands an inch above six feet to make him the biggest of Packer guards. He is playing his first year of professional football, but has shown enough promise to stick around a long time if he lives up to the coaches' expectations.

Manley played tackle in his first year at Oklahoma, but was shifted to guard as a junior. Because Packer tackles rarely weigh less than 220, he remained right next to the center on the Green Bay line. He plays either side of the line. His name is Jim, but he prefers the initials. Manley is 23 years old and married.

CONNIE MACK BERRY

END

A big, pass snatching end who spent brief periods in the camps of two National league teams before joining the Packers is Connie Mack Berry, a promising recruit.

Berry played three years for Hunk Anderson, now line coach of the Chicago Bears, at North Carolina State. In 1938 he joined the Cincinnati Bengals. He was a mainstay in the Bengals line, and was an important factor in that team's victories over the Chicago Cardinals and the Pittsburgh Pirates of the National league. He tried out with the Cardinals, but didn't stick.

Last season Berry was with the Detroit Lions, and saw action against the Packers. He played with Detroit in eight league games, and then was dropped with other new men when the team was out of championship running. The new Packer is 24 years old, 6 feet 3½ inches tall, and weighs 216 pounds. His home is in Spartanburg, S. C., but last year he played basketball with the Oshkosh, Wis., All Stars.

WARREN KILBOURNE

TACKLE

Warren Kilbourne, known as "Cleets," is making his second bid for a berth on the Packer team. He was retained on the squad at tackle last year until late in the season when he was loaned to Kenosha of the American league with the Packers retaining all contract rights.

Kilbourne played undergraduate football at the University of Minnesota. For three years on the Gopher varsity he alternated at guard and tackle, on either side of the line. Coach E. L. Lambeau has settled him at tackle in the Packer lineup, and he probably will remain on the right side of the line. He weighs 240 pounds, and is 6 feet 3 inches tall. His age is 24.

Like Charlie Schultz, who was his teammate and close friend in college, Kilbourne lives in St. Paul. Equipped with a degree in physical education, he hopes to go into coaching after completing his playing career. He is single.

ED MERLIN

GUARD

A showman on the field and off, Ed Merlin came to the Packers this year with two years' experience in the Brooklyn Dodgers' lineup to his credit. He performs as a guard on the gridiron. In Miami, Fla., he is manager of a theater.

Merlin was a buddy of Packer Tackle Baby Ray at Vanderbilt where they were teammates. Ray supported the move to bring him into the Packer fold. He weighs 205 pounds, and stands 5 feet 10. At 24 years of age, he still is unmarried.

Merlin is a native of Spartanburg, S. C., which also claims the infancy of Pete Tinsley and Connie Mack Berry of the Packer squad. He received a requested release from Brooklyn last year after an early season injury from which he completely recovered before the start of the 1940 campaign.

GLENN OLSEN

HALFBACK

Glenn Olsen comes from Iowa where he played three years of varsity football at the Hawkeye institution. Olsen was a member of Coach Eddie Anderson's 'iron' squad at Iowa City and he was a '60-minute gridder in four of the games.

The Iowan performs in the blocking back position. He stands an inch over six feet and carries around some 185 pounds. Olsen is blessed with a lot of speed and has lots of drive.

He is a native Iowan as Colo is his home town. He secured a leave of absence from the Iowa highway commission to try his hand at professional football.

CARL W. JORGENSEN

TRAINER

Bud Jorgensen has been around the Packers almost as long as the founders. His first name is Carl, but he was just "Bud" when he started as a property boy 16 years ago, and he continues to be known as "Bud" although he has risen to the responsible position of trainer.

Bud really started as a volunteer back in the early 20's. Before long he was taken into the organization and was put in charge of the locker room. Assistants became necessary as time went on, but it wasn't until recent seasons that Bud was assigned a full time helper with the properties. By that time he had been made assistant trainer to Dave Woodward, known as one of the best in that business. When Dave died suddenly last spring, Bud was elevated to the post of trainer.

Jorgensen now is "boss man" of the training quarters. He takes orders only from Dr. W. W. Kelly, team physician, and Coach Lambeau where training and properties are concerned. Tim O'Brien and Dick Holznechts are his regular assistants. Other volunteers give him property aid.

National Professional Football league fans may rave about the great fullbacking of the progreats of the past, Bronko Nagurski and Ernie Nevers, but Coach E. L. (Curly) Lambeau considers Clarke Hinkle the gridiron gem of all times at that position. Coach Curly comments:

"Place the name of Clarke Hinkle as the outstanding all-around fullback of all times, Bronko Nagurski, Ernie Nevers, Bill Osmanski and Dave Smukler not excepted. Hinkle blocks, passes, punts, kicks field goals and backs up the line, all with equal brilliance. He is one of football's all-time greats because he possesses a sense of balance and coordination that nature has denied most football athletes."

This is Clarke's ninth year with the Packers. Before coming to Green Bay he put Bucknell college on the nation's football map with his sensational line plunging and kicking and easily earned all-American honors. A great team player, Clarke stands a good chance of passing Lew Lewellen, Packer halfback of several years ago ,as the leading Green Bay individual scorer of all times. Clarke has averaged 34 points per football season in his long tenure with the Packers.

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The 1936 season was an unusual one for the Green Bay Packers because in the second game of the schedule the club absorbed a 30 to 3 licking at the hands of the Chicago Bears but yet came back to win the National Professional Football league championship. From then on the Packers won all of their league games and squared accounts in Chicago by giving the Bears a 21 to 10 hammering. Green Bay walloped Boston by a 21 to 6 score in the playoff with the eastern division champion.

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When the Green Bay Packers and the College All-Stars met in the Chicago classic, two former teammates and friends matched their respective football talents against each other. E. L. (Curly) Lambeau, gridiron tutor of the Packers, and Dr. Eddie Anderson, head coach of the All-Stars and now in a similar capacity at the University of Iowa, were teammates at Notre Dame some 22 years ago. Curly performed at fullback while Dr. Eddie played left end.

Later Dr. Eddie played two seasons with the Chicago Cardinals and saw action against Green Bay four times.

Besides providing the spectators with a neat brand of football, the Green Bay Packer football corporation also says it with music. Green Bay has its own musical organization, which is an outgrowth of the famous Packer lumberjack band of the early 1920's.

Today the "lumberjack swing band" is nattily attired in custom built uniforms in the Packers' colors, green and gold. The director of the Packers' musical organization is Alex V. Enna, prominent Green Bay instructor and conductor. The business director is Wilmer Burke, who is well known in Green Bay band and orchestra circles. The band is made up of 25 pieces and all of the musicians were selected in or close to Green Bay.

Music selected is in keeping with the spirit at football games, namely, college songs, marches, popular melodies and swing tunes.

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The Green Bay Packers' director of ticket sales, E. A. (Spike) Spachmann, has been with the club many years. Spike is a former college football player himself and thus can appreciate the requests of Green Bay and Milwaukee fans for pasteboards on the 50-yard line or thereabouts.

When Coach E. L. (Curly) Lambeau organized the club in 1919, the team financed itself the first year by passing the "helmet." And here is where Spike Spachmann stepped in. In 1921 he sold tickets for the home games from his one-man booth at the field. Today the business of selling tickets has grown to wide proportions so that Spike has a ticket sales staff and he, himself, works the year round for the Green Bay Packer football corporation.

The Packers have a ticket office in the Green Bay American Legion building open days every month of the year. During the Packers' home stay Spike and several members of his staff are on duty from 9 a. m. to 9 p. m. The staff also handles ticket sales when the club plays in Milwaukee.

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Along with a lengthy string of victories and five National Professional Football league championships, the Green Bay Packers also boast of their own song, which was composed by a Green Bay fan several years ago and has remained a favorite with Packer spectators. The song is entitled, "Go You Packers," and is original in words and melody.

Packer fans took to the ballad immediately and it is a familiar chant after points are scored by Green Bay—which means that it is sung several times per game.

The Green Bay Packer football management has always deeply appreciated the kind interest that state of Wisconsin and Upper Michigan fans have shown in the Packer football teams. This is especially noted in the many generous letters the club receives annually from the good people of Wisconsin and Upper Michigan who by their support have made professional football a "going concern" in Green Bay.

Several years ago the Packer corporation tried to show its thanks by shifting a couple of the games on the Green Bay schedule to Milwaukee, thereby giving fans from southern Wisconsin a chance to see their favorites in action and still not having to come too great a distance by automobile.

This year Coach E. L. (Curly) Lambeau has added a new wrinkle. The slogan "Wisconsin's Football Team" henceforth will be adopted by the Packers, to signify the interest and support the team has received.

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The 1929 club, the first Green Bay team to win a National Professional Football league championship, is considered by many as one of the greatest teams in Packer history. The club finished the season with 13 victories and one tie by the Frankford Yellowjackets (now the Philadelphia Eagles). Green Bay chalked up 212 points in 1929 to only 24 for its opponents. The highlight of the campaign was the Packers' 20 to 6 victory over the New York Giants, a game in which Green Bay only made one substitution, that in the last minute of play. This was the Giants only defeat of the year.

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In the opinion of Coach E. L. (Curly) Lambeau, who never overlooks good line play, two of his centers, Bud Svendsen and Charley Brock, had more to do with Green Bay's rise to the championship of the National Professional Football league last year than perhaps any other two men on the Packer squad. Curly recently made the following comment:

"They are ball hawks. Other centers also are ball hawks. But Svendsen and Brock do more than intercept passes. They have the coordination of halfbacks and have never failed to carry the ball back out of dangerous territory or place it in a scoring position. This ability is invaluable to a team."

Green Bay is fortified at center this year with four of the best snapperbacks in the National Professional league, namely, Bud and George Svendsen, Charley Brock and Tom Greenfield.

Curly Lambeau who should know a good football player when he sees one—he's been coaching the Green Bay Packers for some 22 years—will take Arnie Herber as a passer any day in preference to the famous football pitchers of all times—Sammy Baugh, Harry Newman, Benny Friedman, Parker Hall, Davey O'Brien, and so forth. This is Curly's opinion and he'll stick with it:

"I doubt whether many fans appreciate the singular ability of Herber. We admit that he is not a Baugh or an O'Brien on short passes. Not even an Isbell, for that matter. But between 40 and 60 yards Herber is the greatest passer who ever played football. He completes a greater percentage of his passes beyond 40 yards than many recognized passers complete within 30 yards of the line of scrimmage. His ability is the marvel of all football coaches, but too many times fans, seeing him hit the flying Hutson at 50 yards, think the Packers are lucky. We are lucky—lucky we have Herber."

Arnie is in his 10th year of professional football with the Packers and in point of active playing service is the oldest member on the squad, along with Milt Gantenbein, who is also celebrating a 10-year anniversary this fall. Yet Arnie is only 29 years old and easily has five good years of professional football ahead of him. He is rugged and blessed with an almost perfect physique.

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In 1923 the Green Bay Packers, with expenditures rapidly mounting, faced the problem of either organizing the club along strictly business lines or else calling it quits. So the Packers decided to liquidate their financial worries by calling in Green Bay business men to work out the solutions.

Just as it was in 1935, so, too, today the management of the Green Bay club is drawn from business and professional men who are engaged in many lines of activity and are hailed as the civic leaders of the community. From 1923 to the present time, those who have played an important role in shaping the destinies of the Green Bay Packer corporation have been driving toward one goal, namely, to keep Green Bay on the football map as the best "little" city in the National Professional Football league.

How well they have succeeded is best demonstrated in the fact that Green Bay has won five national championships in the pro loop, a record that no other team in the circuit can even look at, let alone claim. As the old saying goes "the destinies of the Green Bay Packers are in the hands of the butcher, the baker and the candlestick maker."

Even a hasty perusal of the National Professional Football league statistics uncovers some rather choice gridiron bits about the Green Bay Packers over a period of 20 years. During this time the Packers have won five national championships, a record that no other club in the pro circuit can touch. Last year Green Bay captured the pro grid title. Here are just a few of the interesting highlights in 20 years of competition in the pro league:

Looking back to the time when the Packers entered the National league, 1921, only once has the team lost more games than it won. The Packers' year of reversals came in 1933. In this year Green Bay lost seven games, won six and had one tie. Nothing could have been more discouraging than to lose three games in one season to the Packers' traditional rival, the Chicago Bears. But that's the fact. The Bears trounced Green Bay thrice by 10 to 7, 14 to 7 and 7 to 6 scores, all close counts but, nevertheless, defeats. The New York Giants licked the Packers twice in 1933, 10 to 7 and 17 to 6.

The team of 1929 is regarded by many as one of the outstanding football combinations in the history of the National Pro league—outstanding because the Packers went through the season with few reserves. In this year Green Bay won its first pro grid title, turning up a season's record of 13 victories, no defeats and one tie at the hands of the Frankford Yellowjackets (now the Philadelphia Eagles). During the year the Packers racked up 212 points and dished out only 24 tallies to their opponents, which is unusual for the National Pro league because the circuit always has some high-powered grid scoring machines. The Packers then proceeded to win the national championship in 1930 and 1931 and just missed out by a shade in 1932.

Green Bay started out like anything but a championship eleven in 1936, another of the title winning years. Early in the year the Packers were administered a 30 to 3 shellacking by the Chicago Bears but thereafter it was curtains for the opposition. Green Bay not only won all of its remaining games but made good its early defeat by the Bears, licking Halas' crew, 21 to 10. The Packers also defeated the eastern champion, Boston, 21 to 6 in the playoffs.

In 1938, the Packers' championship aspirations were given a kick in the pants twice by the New York Giants in the concluding games of the season by 15 to 3 and 23 to 17 scores. Green Bay had sweet revenge in 1939 when, in the playoff with the Giants for the national title in Milwaukee, the club all but mopped up the park with the New York squad. From start to finish it was a Packer runaway.

L. H. Joannes, who is in his eleventh consecutive year as president of the club, heads one of the oldest wholesale grocery establishments in the state; Fred Leicht, first vice president, is the manager of one of the largest interstate trucking lines in Wisconsin, which extends its operations over the Middle West; E. L. (Curly) Lambeau, second vice president, besides being coach of the team since it was started in 1919, is the head of his own insurance agency; George W. Calhoun, secretary of the Football corporation, who helped Curly Lambeau lay the foundation back in 1919, is telegraph editor of the Green Bay Press-Gazette; Frank J. Jonet, treasurer, is a prominent certified public accountant in Green Bay.

Besides the five previously mentioned, others on the executive board are A. B. Turnbull, first president of the Packers and general manager of the Green Bay Press-Gazette; E. R. Fisher, Atlas Cold Storage company; G. F. Clifford, Packers' attorney; H. J. Bero, inspector of the Green Bay Police department, and Dr. W. W. Kelly, another former Packer president, practicing physician and surgeon and physician of the club.

Others on the Packer board, together with their business connections, follow: H. J. Wintgens and Milan J. Boex, sales managers of two of Green Bay's largest paper mills; Harvey Lhost, official with a leading Green Bay coal company; John Moffatt, oil company manager; Ed Schuster, prominent highway construction contractor; Charles Mathys, bank director and head of a paint and glass company; E. D. Bedore, wholesale hardware business; Fred L. Cobb, owner of a leading Green Bay baking firm; J. E. Paeps, wholesale plumbing and heating supplies; A. E. Schumacher, retail furniture owner; A. A. Reimer, meat products company, and Leslie J. Kelly, manufacturer of food products.

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Curly Lambeau turned horse trader this year and landed Lou Midler, giant lineman, who had a brilliant collegiate career with the University of Minnesota and was equally as outstanding in the National Professional Football league with Pittsburgh. Curly had lines out for a combination guard and tackle and characterized Midler recently as "just the type we were looking for." Midler weighs around 225 pounds, stands six feet two and will probably do most of his playing at guard. He came to the Packers in a straight player trade for Hank Bruder, who had been with Green Bay ever since 1932.

Coach E. L. (Curly) Lambeau is an ardent exponent of the Notre Dame system but he has changed it around so much to fit his own needs that the late Knute Rockne, were he to return, wouldn't even recognize the great system of football that he devised years ago. Curly played under the Rockne regime at Notre Dame and thus is well versed in the gridiron tricks of the old master.

Curly has developed a wide-open style of play, which includes plenty of passes, power plays and deceptive ground gaining formations. Each year, as evidence of the stability of Lambeau's methods, the Packers are among the leading point scoring teams in the professional league. The Packers also are always listed high up among the leading ground gaining elevens in the circuit.

The forward pass is a subject that Curly enjoys discussing because he has been instrumental in making it a byword among the clubs in the Natinoal Professional Football league. Other teams in the league have been forced to take up the Lambeau style of offense. Curly places an emphasis on good forward passers and good ends. Here is one of the reasons why the Packers have been winners of the National Professional league championship five times, the only team in the history of the league to hold this coveted honor.

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Because attendance records are broken at City Stadium yearly, the seating capacity has been increased from time to time until it now totals 25,000. The Packers now have plenty of seats to take care of the fans who come at the last minute for the Chicago Bears and Detroit Lions games, which usually jams them in the aisles.

Improvements are made each year at City Stadium in order to add new facilities and to keep the Packer football plant in top condition. Almost every year City Stadium is given a fresh coat of paint.

Special attention is also given to the turf on the playing field so that it rivals anything in the National Professional Football league. Outsiders hold that City Stadium is one of the best football plants in the pro circuit.

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Eddie Kotal, great little Packer halfback of several years ago who always played football without a helmet, is now athletic director at Stevens Point State Teachers college. Kotal played his college football with Lawrence. He played with the Packers from 1925 to 1929 and is listed among the best backs Green Bay ever had.

Green Bay is frequently referred to as "the professional league city with the college spirit" because of the great interest that has been shown in the team by people from the state of Wisconsin and upper Michigan.

It is a great achievement to have a winning club in a city of 46,000 population, which stands out in bold relief as a hamlet when placed alongside such names as Chicago, New York, Detroit, Cleveland, Philadelphia, Pittsburgh, etc. The Packer's record appears all the more imposing when one realizes that Green Bay has won the National Professional Footbal league championship five times, a record that surpasses all others in the pro circuit.

Many of the Green Bay businessmen who are now actively supporting the Packer team were former players. It is no secret that a goodly number of players settle down in Green Bay after their playing days are over. Many of them are now conducting profitable businesses and are mentioned among the prominent citizens of the community, all of which dispels the idea that Packer players are knockabouts who carry on an "oakie" existence.

Two former Packer greats, Verne Lewellen and Lavvie Dilweg,, are now prominent lawyers in Green Bay. Lewellen, one of the greatest punters who ever kicked a football, was district attorney of Brown county at one time and has been president of several fraternal organizations. Lew now conducts one of the leading law practices in Green Bay. Likewise, Lavvie Dilweg, who needs no introduction as an end, is now a leading lawyer.

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Richard (Red) Smith, line coach of the Green Bay Packers, also serves as a farm director for the Milwaukee Brewers during the baseball season. Most of his work is touring the Brewers' farm system to get a line on the likely prospects. In his own right, Red was a good catcher and could hit a ball a country mile.

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Attendance records show that the Green Bay Packers draw most of their fans from the state of Wisconsin and upper Michigan, although it is not unusual when requests for tickets pour in from the states of North and South Dakota, Montana, lower Michigan and Iowa. Green Bay has played a number of games in the past on the Pacific coast, which accounts for the fact that requests for tickets have come in from San Francisco and Los Angeles.

The Green Bay Packers maintain their own "police force," made up largely of members of the American Legion who police the games at City Stadium. The "Force" is under the supervision of H. J. (Tubby) Bero, who was a member of the Packer football squad years ago.

Details are worked out to a fine point. Several weeks before the football season opens, Inspector Bero gathers his men about him and minute instructions are given, which includes special training in how to handle large crowds. All of this accounts for the fact that disturbances at Packer games are held down to a minimum.

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The Green Bay Packers make a practice periodically of showing up with a brother combination on the squad. Back in the good old days when Coach E. L. (Curly) Lambeau was pitching forward passes high, wide and handsome from his halfback slot, the brother duo was made up of Carl and Martin Zoll, a pair of rugged linemen, who kept in shape quarrying stone for their father's firm.

In recent years the Packers had the Svendsen brothers, George and Bud. This combination was broken up in 1937 when George accepted a coaching position with Antigo high school of the Wisconsin Valley conference. Then the next year, along came the Mulleneaux brothers, Carl and Lee.

The Packers will again be represented by a duo of brothers in the current National Professional Football league race—the Svendsens. George resigned his post with Antigo high and has re-entered the pro grid ranks, in preparation for a college coaching position.

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As evidence that professional football does influence the play of high schools in the vicinity of Green Bay, it is not unusual to see youngsters duplicating formations of the Packers, Chicago Bears, Detroit Lions and other teams in the National Professional Football league. Naturally, many of the Packer players are the heroes of the local high school gridders.

And the Green Bay Packers are interested in the high school gridders, some of whom after college or university days invariably come forward as professional football candidates.

As a consequence, the Packer management offers a special team rate for high schools. Each year many high schools in the state of Wisconsin and upper Michigan avail themselves of the reduced ticket price offer.

1940 - - - - - GREEN BAY PA

No.	Name	Home	Pos.	Height
55	Robert Adkins	Pt. Pleasant, W. Va.	End	6 Ft.
35	Frank Balazs	Chicago	F.B.	6 Ft. 2 In.
37	Connie Mack Berry	Spartanburg, S. Car.	End	6 Ft. 3½
29	Charles Brock	Columbus, Neb.	C.	6 Ft. 1½
16	Lewis Brock	Stafford, Kas.	H.B.	6 Ft.
52	Larry Buhler	Windom, Minn.	H.B.	6 Ft. 2 In.
54	Larry Craig	Central, S. Car.	End	6 Ft.
34	Paul Engebretsen	Chariton, Ia.	G.	6 Ft. 1 In.
53	Richard Evans	Chicago, Ill.	End	6 Ft. 3 In.
3	Beattie Feathers	Bristol, Va.	H.B.	5 Ft. 10½
22	Milton Gantenbein	La Crosse, Wis.	End	6 Ft.
50	J. T. Gillette	Courtland, Va.	H.B.	6 Ft.
43	Charles Goldenberg	Milwaukee	G.	5 Ft. 10 In
56	Tom Greenfield	Glendale, Ariz.	C.	6 Ft. 3½
38	Arnold Herber	De Pere, Wis.	H.B.	5 Ft. 11 In
30	Clarke Hinkle	Toronto, Ohio	F.B.	5 Ft. 11 In
14	Don Hutson	Pine Bluff, Ark.	End	6 Ft. 1 In.
17	Cecil Isbell	Houston, Texas	H.B.	6 Ft. 1 In.
48	Harry Jacunski	New Briton, Conn.	End	6 Ft. 2 In.
7	Ed. Jankowski	Milwaukee, Wis.	F.B.	5 Ft. 10 In
64	Howard Johnson	Clarksville, Tenn.	G.	5 Ft. 10 In
41	Paul Kell	Notre Dame, Ind.	T.	6 Ft. 2 In.
58	Warren Kilbourne	St. Paul, Minn.	T.	6 Ft. 3 In.
51	James Lawrence	Harlington, Texas	H.B.	5 Ft. 11 In
24	Joe Laws	Colfax, Iowa	H.B.	5 Ft. 10 In
40	William Lee	Eutaw, Ala.	T.	6 Ft. 3 In.
46	Russel Letlow	Taft, Calif.	G.	6 Ft.
65	J. R. Manley	Norman, Oklahoma	G.	6 Ft. 1 In.
23	Ed. Merlin	Miami, Fla.	G.	5 Ft. 10 In
27	Lou Midler	Minneapolis, Minn.	G.	6 Ft. 1½
19	Carl Mulleneaux	Los Angeles, Cal.	End	6 Ft. 3½
49	Glenn Olsen	Colo, Iowa	H.B.	6 Ft. 1 In.
44	Buford Ray	Nashville, Tenn.	T.	6 Ft. 6 In.
5	Raymond Riddick	Lowell, Mass.	End	6 Ft.
15	Herman Schneidman	Quincy, Ill.	Q.B.	5 Ft. 10½
60	Charles Schultz	St. Paul, Minn.	T.	6 Ft. 2½
68	George Seamann	Omaha, Neb.	End	6 Ft.
57	Champ Seibold	Oshkosh, Wis.	T.	6 Ft. 4½
18	Fred Shirey	Latrobe, Penn.	T.	6 Ft. 2 In.
45	Ernie Smith	Los Angeles, Cal.	T.	6 Ft. 2 In.
8	Earl Svendsen	Minneapolis, Minn.	C.	6 Ft. 1 In.
66	George Svendsen	Minneapolis, Minn.	C.	6 Ft. 4 In.
32	Robert Temple	Los Angeles, Cal.	H.B.	6 Ft. 1 In.
21	Peter Tinsley	Spartanburg, S. Car.	G.	5 Ft. 8 In.
42	Andrew Uram	Minneapolis, Minn.	H.B.	5 Ft. 11 In
36	Harold Van Every	Minnetonka Be., Minn.	H.B.	6 Ft.
33	Dick Weisgerber	East Orange, N. J.	Q.B.	5 Ft. 10 In
63	Gust Zarnas	Columbus, Ohio	G.	5 Ft. 10 In
	Earl L. Lambeau	Green Bay	Coach	
	Richard (Red) Smith	Combined Locks, Wis.	Asst. Coach	

ACKER LINE-UP - - - - - 1940

	Weight	Age	Occupation		School	Pro Yrs.	Pack. Yrs.
	211	23	Student	Single	Marshall, 2	1	1
	210	22	Paper Mill	Single	Iowa, 3	2	2
n.	216	24	Basketball	Married	N. Car. State, 3	3	1
n.	205	24	Construction	Married	Nebraska, 3	2	2
	195	22	Phys. Education	Single	Purdue, 3	1	1
	210	23	Storekeeper	Married	Minnesota, 3	2	2
	206	23	Instructor	Single	S. Carolina, 3	2	2
	245	30	Salesman	Married	Northwestern, 3	8	6½
	195	22	Student	Single	Iowa, 2	1	1
In.	180	30	Salesman	Married	Tennessee, 3	7	1
	200	30	Salesman	Married	Wisconsin, 3	10	10
	185	22	Baseball	Single	Virginia, 3	1	1
.	225	29	Loans, Ins.	Married	Wisconsin, 3	8	8
.	218	22	Warehouse	Married	Arizona, 3	2	2
.	208	30	Clothier	Married	Regis, 1	10	10
.	200	29	Paper Mill	Married	Bucknell, 3	9	9
	195	27	Paper Mill	Married	Alabama, 3	6	6
	191	25	Paper Mill	Married	Purdue, 3	3	3
	198	24	Student	Single	Fordham, 3	2	2
.	205	26	N. Y. A. Dir.	Single	Wisconsin, 3	4	4
.	200	23	Student	Single	Georgia, 3	1	1
	217	23	Salesman	Married	Notre Dame, 3	2	2
	240	24	Baseball	Single	Minnesota, 3	2	2
.	190	25	Farmer	Single	T. C. U., 2	6	2
.	186	29	N. Y. A. Dir.	Married	Iowa, 3	7	7
	235	28	Wrestler	Married	Alabama, 3	6	4½
	215	26	Paper Mill	Married	San Francisco, 3	5	5
	210	23	Student	Married	Oklahoma, 3	1	1
.	205	24	Theater Mgr.	Single	Vanderbilt, 2	3	1
n.	220	25	Salesman	Single	Minnesota, 2	1	1
n.	205	23	Baseball	Single	Utah State, 3	3	3
	185	24	Highway Division	Single	Iowa, 3	1	1
	248	25	Storekeeper	Married	Vanderbilt, 3	3	3
	225	23	Student	Single	Fordham, 3	1	1
In.	200	26	Investigator	Single	Iowa, 3	6	6
n.	230	24	Salesman	Single	Minnesota, 3	2	2
	194	23	Outboard Motors	Single	Nebraska, 3	1	1
n.	246	27	Student	Single	Wisconsin, 1	6	6
	220	23	Sport Director	Single	Nebraska, 3	1	1
	220	30	Life Ins.	Married	U. S. C., 3	6	6
	190	25	Student	Married	Minnesota, 3	3	3
	240	27	Teacher	Married	Minnesota, 3	4	4
	198	22	Warehouse	Single	Arizona, 3	1	1
	205	26	Chauffeur	Single	Georgia, 3	3	3
.	188	25	Student	Married	Minnesota, 3	3	3
	195	22	Life Guard	Single	Minnesota, 3	1	1
.	194	25	Umpire	Married	Williamette, 4	3	3
.	225	25	Restaurant	Single	Ohio State, 3	3	2
			Insurance	Single	Notre Dame, 1	22	22
			Baseball	Married	Notre Dame, 3	8	6

One of the former Green Bay Packer football players who has retained his interest in the club is Charley Mathys, star quarterback for six years, who is now affiliated with the Packer organization as a director. Charley operates a successful paint and glass business and also is listed on the panel of a Green Bay bank as a director. He has been active in civic affairs for a number of years.

After hanging up his cleated shoes, Charley was elected to the Packer board of directors and has been closely connected with the Packer management for several years.

His early life in athletics was the story of the "local boy makes good." Charley played high school football with West Green Bay High and then gained all-American honors with the University of Indiana eleven. He returned to Green Bay and proceeded to burn up the pro league chalk marks with his specialties of returning punts and going out after forward passes in the flat zones.

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The Green Bay Packers point with pride to two of their former football greats who are now umpires in the American league and American association, respectively.

They are Cal Hubbard, one of the greatest tackles in National Professional Football league history, who is rated by managers and players around the American league as one of the best ball and strike callers in the circuit. As it was on the football field, Cal is a stickler for detail and never permits any horse play because he has the rules memorized for the diamond from cover to cover.

Bo Molenda, who did considerable fullbacking for the Packers as well as the New York Giants, is now calling them in the American association, after serving his apprenticeship with the International league.

There is a possibility that another former Packer, Jim Bowdoin, husky guard several years back, will be given umpiring chores in faster company. Bowdoin is now calling 'em in the heart of the old South.

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Permanent employment for Green Bay Packer football players is handled by a job committee composed of Coach E. L. (Curly) Lambeau and executives of the Packer football corporation. The employment radius includes the entire state of Wisconsin and upper Michigan. The job committee has been able to locate a number of year round positions for the Packer players.

A former Packer halfback, Thomas (Red) Hearden, has made a name for himself as a high school football coach at East Green Bay. Because of his phenomenal record, there is a likelihood that Hearden might move into college or university coaching. Before coming to Green Bay, Red coached at St. Catherine's high and Washington Park, both of Racine.

Red is a smart student of the game and a grand fellow. As a consequence, his boys play their heads off to win games for him. His team at East Green Bay holds the record for consecutive victories in the Fox River Valley conference. Last fall, as a result of its endless chain of wins, East high was accorded national prominence on the sports pages of newspapers around the country.

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A Green Bay Packer football season would not be complete without a mention of Russ Winnie, sports announcer for WTMJ, the Milwaukee Journal station, who yearly "calls them as he sees them" for the Wadhams Oil company. The Packers took up the broadcasting of National Professional Football league games many long years ago and Russ was assigned as the first announcer, a position he has held ever since.

Besides the Packer's games, Russ is at the "mike" on the road trip engagements and his familiar phrases of encouragement for "Wisconsin's professional football team" are household words for Packer followers around the state and in upper Michigan. WTMJ works directly from its own broadcasting booth in City stadium, the home of the Green Bay Packers.

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The Green Bay roster has included some great football names —players who entered the pro ranks from small schools. Convenient to mention are Cal Hubbard, Geneva college, one of the greatest tackles in the history of football who has been described at various times as "a football team by himself"; Jug Earpe, center and tackle from Monmouth; Clarke Hinkle, the former Bucknell flash, who is starting his ninth season with the Packers; Eddie Kotal, speedy little halfback from Lawrence college; Arnie Herber, the Packer's great passing star who came up from Regis college; and Johnny Blood, one of the leading scorers in all-time Packer history who matriculated at St. John's college in Minnesota.

During those long winter months Coach E. L. (Curly) Lambeau has his work cut out for him. Curly is in great demand as a speaker and always puts on a good show when making his rounds of the mashed potato circuit. Most of his talks are given before clubs and fraternal organizations—embellished with interesting highlights about the players and inside facts about professional football formations.

Curly illustrates many of his points with pictures of outstanding plays that are part and parcel of the Packer offensive. In this way, Curly Lambeau has contributed an excellent service in selling professional football to the Middle West.

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Whenever there is a discussion about professional league fullbacks, halfbacks and quarterbacks, one is sure to hear the name of Joseph (Red) Dunn mentioned prominently. After winning All-America honors at Marquette, Red shopped around the pro loop and finally landed with the Packers.

He gained fame as a heady quarterback and a master at the art of booting points after touchdowns. The Packer record books show that he kicked 46 points after touchdowns.

Since leaving the Packers, Red has made good in the business world as an insurance salesman. In his spare moments, he keeps his contact with football as backfield coach of Marquette's Golden Avalanche. Incidentally, Red is working for Paddy Driscoll, head Marquette coach, who was a professional football player of high standing as a member of Chicago elevens.

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The case of Buford (Baby) Ray, giant tackle, demonstrates how Packer players work for the club even during the off-season. Ray keeps a pretty close watch on southern talent and this year sent along several likely looking players for tryouts. Other Packer gridders, likewise, have assisted Curly Lambeau in finding fresh material for those years to come.

When Coach E. L. (Curly) Lambeau counted noses back in 1919, every member of the squad was a Green Bay son. Today the Packers draw their football talent from the rock-ribbed coast of Maine to the sun-drenched shores of California, as the radio announcers put it. However, Green Bay has two native sons listed with the 1940 squad.

Curly Lambeau is the veteran of the Packer organization, having been with the team all the way. Curly started out as a coach, manager and halfback of the 1919 eleven and was an active player for about 10 years. Then he turned all his attention to coaching and during his long tenure the Packers have tucked away five National Professional league championships, the only club in the pro loop to claim the distinction.

The other Green Bay product is Arnie Herber, who is starting his tenth year as a halfback. Arnie played high school football with West Green Bay and many of his gridiron exploits in the Fox River Valley conference are still recounted again and again. Later he was captain of the freshman squad at the University of Wisconsin and rounded out his career at Regis, a Jesuit college near Denver, Colo.

Herber's name is always associated with that of Don Hutson for the two make up the classiest offensive combination in the history of the National Professional Football league. As a passer Herber's name is mentioned along with those of the famous pass pitchers of all time —Benny Friedman, Harry Newman, Sammy Baugh, Parker Hall, Davey O'Brien and Red Dunn.

* * *

The Green Bay Packers are starting their 22nd season of professional football and over the period have won five National Professional league championships, a record that places the team out in front in this department.

Green Bay organized its first team in 1919 and in the first season of play the club won 10 games and lost only one. Coach Curly Lambeau's boys staged something akin to a point scoring marathon by racking up 565 points for an average of more than 50 points per game. During the 1919 campaign the Packers hit their all-time high in team scoring by defeating Sheboygan, 87 to 0.

After playing another year of free lance football, the Packers then joined the National Professional Football league in 1921. Green Bay won its first national championship in 1929 and then repeated again in 1930 and 1931. The feat of capturing three consecutive titles, in itself, is a National Pro league record. The other Packer pennants came in 1936 and last season.

Jimmy Conzelman, coach of the Chicago Cardinals, who grew up with the National Professional Football league, is the author of these reminiscences about the Green Bay Packers' entrance into the professional football ranks:

"I was coaching down at Rock Island, Ill., and we faced the usual schedule troubles of professional teams in those days. There weren't many spots where postgraduate football pulled out cash customers. It took canny business judgment to place a team on the road. Occasionally some of the hinterland football organizations paid off in paper as lively as a rubber band.

"There were only three recognized teams in the Illinois area. The Staleys (now the Chicago Bears) were in their second season of operation at Decatur, Ill. Chris O'Brien's Cardinals were a topnotch eleven on Chicago's south side. Rock Island completed the picture. Of course, there were sketchy aggregations in Hammond, Ind.; Dixon, Ill.; and Beloit, Wis., but they drew crowds neither away nor at home.

"Among the letters we received asking for a game was one from Green Bay and the writer pointed out that the team had been undefeated the previous year. There was much mention of Cub Buck, former all-American tackle at the University of Wisconsin, who seemed to be the mainstay of the line. The terms were right, so we went to Green Bay. We beat them.

"Now Curly Lambeau, the coach, decided that losing games up in his home town wasn't what the fans wanted. The team had been made up in the main of local talent, but Curly saw he had to step out if he wanted to meet competition.

"The next season there were new faces on the Green Bay football field. We still were strong enough to beat them in one of the earliest games that year, but later, at the Packer field, Lambeau's outfit tied Rock Island. From there on through the ensuing years it was shambles. Green Bay had arrived."

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Jimmy Conzelman, newly appointed coach of the Chicago Cardinals, who was a professional football star in the days of Curly Lambeau, shows his respect for the Arnie Herber to Don Hutson forward passing combination in the following statement:

"I've been out of professional football for 10 years. Coming back into it carries one bit of comfort. Don Hutson and Arnie Herber can't go on forever. It would be melancholy indeed if Hutson and Herber had just stepped out of college. At least now I won't have to look at them for, say, 10 years more. They should be through before that time."

This season will be anniversary year at City Stadium for Arnie Herber and Milt Gantenbein, both of whom are starting their 10th campaigns of professional football with the Green Bay Packers. In point of active playing service, Arnie and Milt are the oldsters of the club.

Milt came to the Packers directly from the University of Wisconsin, where he was an outstanding end in the Big Ten. Though noted for his stellar defensive play as an end, Milt has been crossing up the boys in recent years by shagging passes in the flat zone while the defensive backs are hounding Don Hutson. Milt is also playing captain on the field.

Arnie Herber joined the Packers via the University of Wisconsin and Regis college. While a student at the Colorado school, he burned up the Rocky Mountain area with his sensational forward passes. Besides pitching strikes to the ends and his fellow backfielders, Arnie has blossomed out into a sensational punter. Last year he kicked the Packers out of several tight spots with his long, zooming punts that usually roll out of bounds around his opponents' 5 or 10-yard stripe.

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Back around 1920 the Green Bay Packer football team played on pretty rough terrain and the club was financed by passing the hat. As the Packers added to their limited investment, a wire fence was constructed around the field but this afforded little help in preventing the spectators from watching the game at a distance.

Always loyal to the club, the fans immediately gave a helping hand. So, today, the Packers are at home in City Stadium, which is listed among the best football fields in the National Professional league.

From time to time the Packer management has made improvements at City Stadium to handle crowd expectancy. Packer Bowl has a seating capacity of 25,000. The field has been especially planned to give the spectators a sweeping view of the entire playing field no matter whether they are sitting on the 10 or on the 50-yard lines.

The Packer management has a special brigade of custodians who give thorough attention to the playing field so that it is covered with a heavy green blanket from early fall to the last game on Green Bay's home schedule.

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You've probably heard about this one but it's worth repeating. Arnie Herber, the Green Bay Packer's great forward passing halfback, is a clothing store owner in De Pere, Wis., which is five miles south of Green Bay. Herber's clothing store is a center for lively comment about the Packers, and which doesn't particularly hinder sales.

Few will contest the statement that Earl L. (Curly) Lambeau, coach of the Green Bay Packers, five times champion of the National Professional Football league, was instrumental in making the forward pass an integral part of offensive play in football today.

While a playing member of the Packer club back around 1920, Curly could hit a dime from a distance of 50 yards, and there was a thrill every time he pitched a forward pass. Curly, then also the coach of the team, popularized the idea of "spot" passes among his players, with the subsequent result that very few of his tosses were either smothered or intercepted by the opposition.

Besides his proficiency in the forward pass department. Curly was something of a whiz at racking up three-pointers via the drop kick. One of his greatest efforts was a 35-yard try from a difficult angle, which gained for the Packers a 3-all tie in the closing minutes of the game against the Chicago Boosters in 1921. Lambeau's stunt is frequently referred to by Paddy Driscoll, head coach at Marquette university, who was playing halfback in that game for the Boosters.

Curly has always given a prominent position to the forward pass in the Packer's offensive formations, which accounts for the fact that Green Bay always has a famous pass pitching and pass snatching combination. Currently the combination is made up of Arnie Herber and Don Hutson whose exploits on the professional field give the folks something to write home about. This is the type of "thrill-a-minute" entertainment that Lambeau demands of his players because he knows that the fans pay out good money to see this brand of football.

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Bernie Scherer, former Green Bay Packer end, has been named assistant football coach and freshmen basketball mentor at Morningside college, Sioux City, Ia. Scherer played his university football with Nebraska and gave a good account of himself in the National Professional Football league with the Packers and Pittsburgh.

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J. R. Manley, former University of Oklahoma guard, who is starting his first season with the Green Bay Packers, is a Choctaw Indian. The Chief was a letter winner at Oklahoma for three seasons. He played tackle as a sophomore and then moved over to guard, where he won recognition on a number of all-conference selections.

"Why is it that each year the Green Bay Packers sign up so many outstanding football players?"

This question is asked repeatedly in view of the fact that Green Bay is a small city, especially when placed alongside such National Professional Football league representatives as New York, Chicago, Detroit, Cleveland and Pittsburgh.

The question is doubly puzzling because each year Green Bay signs players from obscure colleges who invariably make good in the professional league ranks. Of course, Green Bay picks up a certain percentage of its players in the annual draft during the winter.

Green Bay's success in the past of picking up good players might be ascribed to three reasons: (1) Former Packer players recommend outstanding candidates; (2) players currently connected with the Green Bay club are loud in their praises of "working" conditions and thus influence their friends to seek Packer contracts; (3) E. L. (Curly) Lambeau, coach of the Packers, has the happy faculty to select men who, in a majority of cases, click in the pro loop.

Curly Lambeau believes in scouting for his own players, and each year makes a trip to San Francisco for the New Year's day East-West game to contact likely looking gridders. As a matter of fact, Curly has literally forced other clubs in the pro grid league to send their own representatives to the East-West classic. Curly usually comes up with one or two good players who proceed to become famous in professional grid competition.

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Coach Curly Lambeau was all smiles during the winter months because he "caught" Henry Luebcke, giant Iowa tackle, in the annual draft. But Luebcke has been ruled eligible for another season of Big Ten football and as a result has postponed his entrance into the Packer fold until 1941. Luebcke, who weighs 270 pounds, was injured before the regulation football season opened and thus was given another year to get polished up for the National Professional Football league.

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Three Green Bay Packer gridders, Don Hutson, Cecil Isbell and Clarke Hinkle, hope to become papermakers when their playing days are over. All three are employed by the Kimberly-Clark Paper company and are learning the business from the bottom up.

Long before the Packer players report for the football season, they are sent "pointed paragraphs" from Coach E. L. (Curly) Lambeau with instructions on how to get into shape. The players are mailed bulletins from Coach Lambeau. These are representative instructions received by the players:

"Don't be foolish enough to think you can get into condition after practice starts. If you fail to report in shape, you not only handicap yourself in your efforts to make the team, but you will seriously retard the progress of the squad as a whole. The well-conditioned player is seldom injured. It is the fellow who is out of shape who generally suffers injuries. Fatigue, the result of poor condition, is responsible for most football injuries."

This is a typical Lambeau suggestion:

"If you are not playing baseball daily, or getting the equivalent in exercise, then play golf daily, or tennis or handball at least three times a week. A combination of golf and tennis, or golf and handball are ideal football conditioners."

Here are some of the other important training instructions:

1. Work out in football shoes whenever possible. Be sure your feet are ready for strenuous work when you report. Work out barefooted, if necessary. Work out with a football. Get used to the feel of it. Remember that football deception depends on deft handling of the ball.

2. Concentrate on ankle, knee and foot calisthenics. Get your feet and legs in condition. Dancing is all right, but the hours are bad. Hiking and running, particularly sprinting, are better.

3. Avoid bad habits. Keep regular hours. Get nine hours sleep daily.

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Lavvie Dilweg, all-American end with the Green Bay Packers for several years, besides conducting a successful law practice in Green Bay, is a Western conference football referee. His big assignment this fall is referee of the Carnegie Tech-Notre Dame game at South Bend on Oct. 19. Lavvie will also officiate in the Iowa-Purdue game at Iowa City, Ia., and the Purdue-Minnesota clash at Minneapolis.

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Every year the clubs in the National Professional Football league place a great deal of emphasis on the annual College All-Star game in Chicago because it is regarded as a good testing grounds for candidates who shortly will be entering the pro league ranks.

Green Bay fans hated to read the news during the past year that Bill Hewitt, famous end with the Chicago Bears and Philadelphia Eagles, had decided to hang up his cleated shoes for good. When asked which was the toughest pro team he ever faced, Bill responded:

"Green Bay when Cal Hubbard was playing with the Packers. I played against them with the Bears and they bruised me so badly that I would have to spend a week on the rubbing table getting rid of the kinks."

Incidentally Bill's all-time professional eleven includes the names of three Packers: Hubbard, tackle; Milt Gantenbein, end; Mike Michalske, guard.

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Arnie Herber, the Packers' great forward passer, became a sensation last winter as an after dinner speaker. Arnie has a smooth delivery — much on the same order as he pitches his forward passes — and delights his listeners with inside information and interesting "behind the scenes" highlights about his team mates.

On several occasions Arnie did a little pinch hitting for Coach E. L. (Curly) Lambeau who is called upon at least once a week to talk to clubs and fraternal organizations around the state of Wisconsin and upper Michigan. Herber is a special favorite before groups of boys because he has a keen understanding of them.

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The Green Bay Packers boast of one of the longest consecutive win records in the history of professional football. Green Bay played 23 games without a loss in a stretch that started with two victories in the closing games of the 1928 season and ended after seven victories in 1930. In 1929, the first year the Packers won a national championship, the club finished with a 1.000 record of 12 victories and a tie game with the Frankford Yellowjackets (now the Philadelphia Eagles).

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From what colleges and universities do the Green Bay Packers get most of their football players? You're wrong if you guess Marquette university and the University of Wisconsin, two state schools. In recent years the Packers have been drawing most of their talent from the University of Minnesota. Other schools prominently mentioned since 1935 are the University of Iowa, Arizona, Fordham, Purdue and Nebraska.

The history of the Green Bay Packers dates from 1919 when the Acme Packing plant financed the first team. The bulk of the organization work was done by Coach E. L. (Curly) Lambeau, who not only acted as manager and coach but was a star player in his own right. Curly played high school football with East Green Bay, where he is listed among the school's football immortals, and then served under the late Knute Rockne, after whose methods Curly has patterned many of the Packer formations.

The Packers start "in the big time" was far from auspicious. The team had just enough jerseys to equip one eleven and many of the players saw action with a minimum of football equipment. Players were recruited from the two high schools, East and West Green Bay.

Games were played in old Hagemeister park, where now stands East Green Bay High school. The crowd was held back by a low wire fence and the quarterbacks frequently complained that the spectators got more benefit from the huddles than did the players.

While not much has been said or done about it yet 1943 promises to be a great year—the twenty-fifth anniversary of the Green Bay Packer football team. Today Green Bay ranks as one of the best football cities in the National Professional league. The record books show that Green Bay has been national champion five times —a record that places it out in front among all of the teams in the pro league.

★ ★ ★

Several years back the Green Bay Packers had a rugged young tackle named Bill Kern. Bill was an unusual footballer because he weighed only 185 pounds but was easily one of the best tackles in the National Professional Football league in his time. Today Bill is head coach at West Virginia university—another of the many Packer players who landed lucrative coaching jobs in colleges and universities when their playing days were over.

★ ★ ★

Ever since 1919, when the Green Bay Packer football club was organized, the team has won only four games by the margin of a single point. The Packers beat Minneapolis in 1921 and the Chicago Cardinals in 1929, both by 7 to 6 scores; Detroit in 1937 by a 14 to 13 count, and the Cleveland Rams in 1939 by 7 to 6. Green Bay has lost four games since 1919 by the one-point margin.

When it comes to snaring forward passes, Don Hutson, the Packers' all-American end, never had to take off his helmet to the best of them. Don, according to the records, was easily the best offensive end in the National Professional Football league last year. He grabbed 34 forward passes for a total of 846 yards. His nearest rival was Schwartz of Brooklyn, who caught 33 passes for 550 yards.

Put this one down among your pro football records: In five seasons as a Packer, Don has speared 159 passes for a total of 2,890 yards. This mark replaces the former record of 135 catches for 2,775 yards, set by Johnny Blood in 14 seasons with Green Bay and Pittsburgh.

★ ★ ★

As a matter of record, the Green Bay Packers have made surveys to study whether attendance is affected by the broadcasts of the football games. As a result of these fact finding investigations, the Packer Football corporation is all the more convinced that radio broadcasting swells attendance figures.

When the Packer club makes its extended eastern jaunt, fans of the team have to depend on the radio for play-by-play descriptions of the games. Usually the announcers are right at "the firing line" so that Packer fans get the facts of the game while they are still hot. Sports announcers construct a graphic picture, which is almost like holding seats on the 50-yard line.

The radio and the press has contributed a valuable service in keeping the public informed of what the Packers are doing and what their chances are in the current pro loop race. While the Packers draw a goodly number of their patrons from the state of Wisconsin and upper Michigan, it is not out of the ordinary to see license plates from the southwestern part of the nation and from the Rocky Mountain belt. When the Packers play the Chicago Bears, usually half the states in the nation are represented with license plates.

★ ★ ★

The 1933 season was an unusual one for the Green Bay Packers. It was the only year since Green Bay started playing football in 1921 that the club lost more games in a season than it won. The 1933 records disclose that Green Bay won six games, lost seven and gained one tie. This was the only time in Packer history that the team finished in the second division of the National Professional Football league.

In 19 years of National Professional league football campaigning, the names of 11 different players have appeared in the No. 1 spot atop the Green Bay Packers' point scoring chart.

Verne Lewellen, a halfback, holds the honor distinction of setting the pace made from 1926 to 1930. Coach E. L. (Curly) Lambeau, a halfback, was the leader in 1921 and 1922. Cub Buck, a tackle, who was a handy man on points after touchdowns and placements, paced the 1923 point scorers. Tilly Voss, an end, took top honors in 1924 and Marty Norton, a halfback, in 1925. Then came Lewellen's long tenure.

Johnny Blood, a halfback, broke Lewellen's monopoly in 1931 and shared the point scoring leadership with Hank Bruder, a halfback, in 1932. Buckets Goldenberg, then a halfback but now a guard, held first place in 1933 and Bob Monnett, also a halfback, in 1934.

Don Hutson, an end, and what an end, brought the scoring leadership to the frontline in 1935 and 1936, and again in 1939. Fullback Clarke Hinkle was the Packer's ace point manufacturer in 1937 and 1938.

★ ★ ★

Here is a list of jobs that former Green Bay Packer football players are now holding: Moose Gardiner, bank director at Ashland, Wis.; Joseph (Red) Dunn, insurance salesman in Milwaukee and backfield coach at Marquette university; Henry J. (Tubby) Bero, Green Bay police inspector; Arthur (Red) Bultman, salesman for the Fort Howard Paper Mills; Myrt Basing, extension division University of Wisconsin; Richard (Jab) Murray, mayor of Marinette, Wis.; Nate Barrager, Hollywood movie director; Ojay Larsen, Chicago lumber broker; Clem Neacy, physician in Milwaukee; Cub Buck, midwest representative for the Buick Motor company; Dick Flaherty, physician in Spokane, Wash.; Tubby Howard, county official at Mondovi, Wis.

★ ★ ★

In order to keep pace with the ever increasing demand for information about the Packers and tickets for the football games, a year-round office is maintained in the Green Bay American Legion building by the Green Bay Packer Football corporation.

Months before the football season opens, requests start coming in for information and tickets to the Green Bay and Milwaukee games. Packer games with the Chicago Bears and the Detroit Lions, traditional rivals, are usually sellouts.

There is even glamor in the history of the Green Bay Packer football programs, which are sold at the games. When the Packers started out as a football team in 1919, it was left to the spectators either to know the players by names or ask their neighbors. Then small score cards were printed and now the complete football programs, which are usually retained by the fans as souvenirs. These programs are especially helpful when the Packers hit the football trail and the fans must attend the games via radio.

The expense of the program, in a large measure, is defrayed by Green Bay business houses that purchase advertising space. The highlight of the 30-page program is the center spread section, which contains the complete lineups of both teams, player names, weights, positions, player numbers and the officials.

On other pages are individual pictures of the entire squad, along with brief biographical information and facts about the other teams in the National Professional Football league. The editorial content is changed from game to game. The program also contains the professional league schedule and the team standings.

★ ★ ★

Not so many years ago the Green Bay Packer players had to dress at the Columbus club and take autos to the City stadium. Today the Packers have their own locker room facilities under the south stands, which includes "offices" for Coach E. L. (Curly) Lambeau and Line Coach Richard (Red) Smith.

In order not to cut up the turf on the football field in City stadium, the Packers have a special practice field to the rear of East high.

★ ★ ★

When the Green Bay Packers signed the Svendsen brothers, George and Bud, they made good copy because they both play center. The Packers may have another pair of "center" brothers when the 1944 season rolls around, namely, Charley and Jimmy Brock. Charley needs no introduction to Green Bay fans because he was one of the best centers in the National Professional Football league last fall. Jimmy is starting his sophomore year at Notre Dame and is listed as an outstanding candidate for the pivot post.

Two former Green Bay Packers are listed among the officials of the National Professional Football league. They are Verne Lewellen, great punter, who was the leading scorer of the Packers for five consecutive years from 1926 to 1930, inclusive; and Cal Hubbard, who is rated with Fats Henry as the greatest tackles in the history of football. Lew will work Western division games while Cal will do most of his whistle tooting in the vicinity of New York. Hubbard is considered tops as a baseball umpire in the American league and last year called balls and strikes in the World Series, which in itself indicates that he is one of Will Harridge's fair haired boys.

★ ★ ★

The Packers point with pride to the record of Rex Enright, one time fullback, as a coach at South Carolina. Rex played with Green Bay in 1926 and 1927, and made use of professional football as a training grounds for future coaching. Before coming to South Carolina as head coach, Enright was an assistant coach at Georgia, where his success led to his present promotion. One of his star football pupils was Larry Craig, who has a bright future ahead as a defensive end and a blocking halfback with the Packer eleven.

★ ★ ★

The Chicago All Star game this year was nothing new for three Green Bay Packer players—Don Hutson, Joe Laws and Beattie Feathers—who saw action several times before in the Soldier field classic. Laws and Feathers were teammates on the first college squad in 1934. Feathers returned for the 1935 game as a member of the Chicago Bears. Hutson was on the 1935 All Star squad and was back again with the Packers in 1937. Laws was also a member of this Green Bay squad.

★ ★ ★

Each year when Coach Earl (Curly) Lambeau starts football practice in another National Professional Football league campaign, he works with about 50 candidates. The squad list usually includes about 10 ends, 10 tackles, 10 guards, 5 centers and from 15 to 20 backfielders. And almost all of the players are men of high caliber so that the job of "using the ax" as the season progresses is far from being a simple one.

Curly hates to see good football players go and he ponders long and hard before signing any releases. His judgment is keen and is never questioned.

Packer All-Time League Record

Percentage .705

Year	Won	Lost	Tied	Pts.	Op. Pts.
1921	3	2	2	73	55
1922	5	4	3	80	50
1923	7	2	1	85	34
1924	8	4	0	113	38
1925	6	5	0	132	110
1926	7	3	3	151	60
1927	9	2	1	169	50
1928	7	4	3	139	92
*1929	13	0	1	212	24
*1930	9	4	1	227	111
*1931	12	2	0	291	74
1932	10	3	1	152	63
1933	6	7	1	191	107
1934	7	6	0	156	112
1935	8	4	0	181	96
*1936	11	1	1	269	124
1937	7	5	0	220	121
#1938	8	4	0	240	141
*1939	10	2	0	260	153
Totals	153	64	18	3341	1615

*National Champions
#Western Division Champions

When the Green Bay Packer football squad reports for the first time, the players are put through a series of exercises planned by Coach E. L. (Curly) Lambeau and his side kick, Line Coach Richard (Red) Smith. The squad is soon physically fit for more strenuous assignments.

Curly is a firm believer in this type of training to prevent those serious injuries that usually come early in the football campaign when the players are "soft."

★ ★ ★

The city of Milwaukee, which is located 100 miles south of Green Bay, is plenty proud of "their" Packers. Each year Green Bay plays at least two games in Milwaukee and the "beer city" fans jam the stands to see their favorites win. When the Packers are at home in City stadium, hundreds of cars are on hand from Milwaukee. The same is true when the Packers are in action in Chicago against the Bears or Cardinals. Yes sir, Milwaukee is plenty proud of the Packers.

The Green Bay Packers placed only one team member on the National Professional Football All-League team in 1939, pointing out anew that the club wins national championships with regularity because it operates as a unit. Hutson was placed at end on the first team for the third consecutive year, polling more votes than any other player honored. The Packers, though national champion in 1939, failed to land a place on the all-league second squad.

★ ★ ★

It just seems that Green Bay never loses that old "college spirit" for the Packers. This is the reason why Green Bay is hailed around the National Professional Football league as the pro grid town with the collegiate spirit. Packer fans long ago contracted the habit of "seeing" the team off when it hits the football trail and greeting the squad, victory or defeat, when it returns from its gridiron wars.

Current information about the Green Bay Packers and their opponents is furnished by the Packer Press Service, which mails regular press releases to from 75 to 100 newspapers in Wisconsin, Illinois and upper Michigan.

Newspapermen and photographers from this part of the country "invade" Green Bay and Milwaukee for the Packer's home games. Thus the thrills in the Packer games are reported in news stories and news pictures. Newspapers in the Packer area have been forced to send their own correspondents because many of their readers are followers of the club.

Years ago the "gentlemen of the press" carried on their Sunday chores in all types of weather, good as well as bad. Sports writers good naturedly accepted the perennial problem of keeping their notes dry in the driving rains and snow flurries.

But all of this is now a part of the forgotten past. Today the "fourth estate" records the play in the games from the fully appointed press box of the City Stadium, which has facilities to accommodate about 40 newspapermen.

★ ★ ★

University of Wisconsin football fans who chanced to be in the stands at Camp Randall last fall when the Badgers played Purdue, went home with exclamations for one Frank Bykowski, who turned in a snappy game at guard for the Boilermakers. Bykowski was all over the field and the fans marveled at the repeated announcement over the public address system: "That tackle was made by Bykowski." It was estimated that Bykowski piled up 75 per cent of the Badgers' line plays.

★ ★ ★

Teams around the National Professional Football league cast longing eyes on the great crop of centers gathered together in the Packer fold. They are Bud and George Svendsen, Tom Greenfield and Larry Brock. The Svendsens need no introduction to pro grid fans. Two years ago Big George was rated as one of the best snapperbacks in the circuit. Last year Tom Greenfield and Larry Brock were among the league's top ranking freshmen candidates.

★ ★ ★

This year the Green Bay Packers have a couple of Brocks on the squad but they are not related. Charley, the center, is starting his second year with the national champs. Lou, a newcomer, is a backfielder and hails from Purdue, where he was an outstanding performer in the big Ten.

SCHEDULE 1940

SEPTEMBER 15

Philadelphia ..... ( )
at Green Bay ..... ( )

SEPTEMBER 22

Chicago Bears ..... ( )
at Green Bay ..... ( )

SEPTEMBER 29 at Milwaukee

Chicago Cardinals ..... ( )
Green Bay ..... ( )

OCTOBER 13

Cleveland ..... ( )
at Green Bay ..... ( )

OCTOBER 20

Detroit ..... ( )
at Green Bay ..... ( )

OCTOBER 27 at Milwaukee

Pittsburgh ..... ( )
Green Bay ..... ( )

NOVEMBER 3

Green Bay ..... ( )
at Chicago Bears ..... ( )

NOVEMBER 10

Green Bay ..... ( )
at Chicago Cardinals ..... ( )

NOVEMBER 17

Green Bay ..... ( )
at New York ..... ( )

NOVEMBER 24

Green Bay ..... ( )
at Detroit ..... ( )

DECEMBER 1

Green Bay ..... ( )
at Cleveland ..... ( )

Verne Lewellen, one of the greatest halfbacks in Packer history, is still the team's all-time scoring leader with 301 points but he is now being pressed by Fullback Clarke Hinkle and End Don Hutson. Hinkle has 274 points and Hutson is next in line with 240 points. Hinkle should pass Lewellen during the current National Professional Foot b a l l league season because annually he counts from 40 to 50 points with his touchdown plunges and placements.

• • •

How did Green Bay get the name "Packers" for its football team? The records show that the monicker was coined in 1919, when the first team was sponsored by the Acme Packing company. It was through Coach E. L. (Curly) Lambeau's intervention that the management bought uniforms.

Ever since 1919 the Packers have maintained that "homey" spirit. The team is a non-profit organization, a corporation in which the stock is held by Green Bay people. Thus the management resides with the people of Green Bay. Green Bay is the lone club in the National Professional Football league which is corporately owned.

The fame of the Packer football teams repeatedly has meant more business for Green Bay business houses. The story is an old one, but every year at least one Green Bay firm is awarded a contract because the city's name is tied up with its great professional football team.

Whenever Green Bay people are traveling around the nation and introduce themselves as residing in Green Bay, Wis., the usual rejoinder is: "Oh, that's the city that has the famous football team." As one Green Bay merchant recently exclaimed, "That's advertising that money can't buy."

★ ★ ★

Only four presidents have served the Green Bay Packers, Inc., since the community organization took over professional football in 1923. A. B. Turnbull, newspaper executive, was at the Packer helm until 1928. Then Raymond E. Evrard served for one year. Dr. W. W. Kelly, club physician, was president in 1929. L. H. Joannes, grocery magnate, was elected in 1930 and has been serving the club as president ever since. Mr. Turnbull and Dr. Kelly are still with the Packer organization as members of the executive board.

Tiny Engebretsen, the Green Bay Packers' 240-pound guard, has yet to score a touchdown but still he ranks tenth in the Green Bay all-time scoring table. The key to his point scoring success is his educated toe. Tiny has booted 14 placements and 40 points after touchdowns for a total of 82 points. It's really unusual when he misses an attempt from the field and his opponents respect his kicking ability around the National Pro circuit.

★ ★ ★

George Sauer, former all-American backfielder at Nebraska, who played with the Green Bay Packers in 1935 and 1936, is athletic director at the University of New Hampshire. His teams have always been highly successful in New England gridiron competition.

★ ★ ★

In the Green Bay Packers' all-time individual scoring list only six players have made 100 points. Verne Lewellen, 1924-1932, heads the list with 301 points, and he is followed by Clarke Hinkle, 1932-1939, with 274. Don Hutson, 1935-1939, is third with 240 points. Johnny Blood, 1929-1936, comes fourth with 224 followed by Coach E. L. (Curly) Lambeau, 1921-1927, with 109 and Hank Bruder, 1931-1939, with an even 100.

The Packer Football corporation has dressed up its home playing field—City Stadium in Green Bay—this year with an attractive 12-foot high stone facade running 400 feet long. Constructed of large blocks of red sandstone, the front is "window dressing" for the large stadium and greatly enhances the approach.

Besides improving the stadium's general appearance, the facade has considerable material value because it enables the Packer management to provide a large enclosure back of the stands which will facilitate and expedite the handling of the thousands of fans entering and leaving games. Built into it are nine big exits which will enable people to leave the game without being jammed in the rush.

★ ★ ★

Long after a lot of the important details are forgotten fans will undoubtedly remember and still talk about the "Three-H's" of the National Professional League. The "Three-H's" stand for Herber, Hutson and Hinkle, three veterans of the Packers, who individually and collectively are probably the most consistently great players in all football history.

For years Herber, Hutson and Hinkle have spelled havoc and horror to gridiron foes. Arnie Herber, considered by some to be the greatest long-distance passer of all time, this year observes his tenth anniversary with the Packers. Don Hutson, the former Alabama flash who has been the greatest pass catching threat in the league, came to Green Bay in 1935, while Clarke Hinkle, former Bucknell college great, joined the Packers in 1932 and in the fullback post has been outstanding in Green Bay and throughout the league circuit. Hinkle and Herber are "triple-threat" backs while Hutson's specialty is snaring Herber's tosses.

★ ★ ★

Although the Packers felt the loss of their old trainer, Dave Woodward, who died this year, his job and duties will be in trustworthy and capable hands. Appointed to succeed him in the big job is Wallace (Bud) Jorgenson.

"Bud" has been with the Packer club 15 seasons and as he begins his 16th year in the role of head trainer, Coach Curly Lambeau and the management are confident of his ability to keep the boys in good condition. The friend of every player, "Bud" quickly learns their every ache and pain and just as speedily applies the liniment or heat to relieve them.

Much of the marsh land near the East river has been filled in by the Green Bay Packer Football corporation to allow for more parking space in the neighborhood of City stadium. This is one of the steps that the Packer management has taken to meet a problem that promises to be a vexing one in years to come unless it is tackled immediately. Some of the parking congestion is relieved by residents near the City stadium who conduct their own parking lots alongside their homes.

★ ★ ★

Five National Professional League titles in 10 years! No team aside from the Packers has ever equalled or approached that record. Topping the league an average of every second year may never be seen again because the "pros" are getting stronger and tougher every season and a loss of more than two or three games out of about a 12-game schedule is more likely each succeeding year. Losing more games than that generally dumps championship chances overboard.

The Packers first assumed ascendency to the Pro League throne in 1929. They repeated the feat in 1930 and 1931, this trio of consecutive championships in itself establishing another record still unbeaten. Five "lean" years followed and while the "champs" were always near the top they did not muster another "world-beater" until 1936. The fifth winner was brought home in the 1939 campaign.

★ ★ ★

Reunions are always the life of conventions and Moose Gardner, the Ashland, Wis., banker, had a great time at the Elks convention held in Green Bay in August. The B.P.O.E. conclave brought Gardner back to the scene of his professional career as he played guard for the Packers from 1922 to 1926.

"Once a Packer, always a Packer" is Gardner's slogan. His playing days are long over but just the same every Sunday during the football season he sits by the radio listening to the broadcasts of the Green Bay games and he admits it himself 'that sometimes these radio broadcasts are tougher on the listener than the player. In his day, Moose was a 60-minute lineman for the Bays.

The fans in Los Angeles are still talking about the pass that Cecil Isbell tossed to Don Hutson in the game against the National league All Stars last January. It was a total gain of 92 yards.

With but seconds to go in the second quarter, the Packers held for downs in the shadow of their goal posts. Isbell got back in a fake kick formation and hurled the ball half the distance down the field. The fleet Hutson, galloping like a deer, grabbed the pass on a dead run and then outran a couple of the players who had been assigned to cover him, for a touchdown.

The Los Angeles papers raved about the play saying that it was one of the greatest exhibitions of football skill ever enacted on the Pacific coast.

★ ★ ★

George Strickler, pro football expert for the Chicago Tribune, covered the Packers during the training season for the All Star game in Chicago and it is his opinion that the Packers of 1940 have a splendid chance of developing into the greatest football machine that E. L. Lambeau has ever produced.

This is taking in a lot of territory as Green Bay had great teams in 1929, 1930, 1931, 1936 and 1939, the championship years, but Strickler maintains that this year's squad, rich in material for every position, certainly should go places.

★ ★ ★

Roundy Coughlin, the Madison columnist, has sort of 'adopted' the Packers. The Capital city scribe always has something to say about the Bays and he is a booster for the national champions the whole year round.

The sport writer always comes up to Green Bay for a couple of games each season and never misses the Packers' engagements in Milwaukee and Chicago. This last summer Coach E. L. Lambeau had Roundy as his guest on his yacht and two days later one of the Madison papers was loaded with 'fish' stories.

★ ★ ★

Hundreds of fans in the Packer territory have been purchasing their season tickets for years. Many of the outsiders think nothing of driving 100 miles or so to see Coach E. L. Lambeau's club perform. Among the regulars on the season ticket list are gridiron followers from Wausau, Madison, Hurley, Racine, Milwaukee, in Wisconsin. Among the upper Michigan cities represented are: Iron Mountain, Escanaba, Ishpeming and Ironwood.

PACKER PLAYERS' THRILLS

In the life of every football player there are thrills, packed full of punch for spectators as well as players. Those chosen to carry on the battles for the Green Bay Packers recall a variety of such moments. Here are a few of them:

Bob Adkins—"Running 80 yards for a Marshall touchdown against Dayton in the championship game of 1937."

★

Frank Balazs—"Merely running out onto the field to enter my first professional football game."

★

Charles Brock — "Lending a hand in the Packers' championship drive during the 1939 season."

★

Larry Buhler—"Being a member of a championship team, Green Bay, in my first season of postgraduate football."

★

Milton Gantenbein—"Running 75 yards for a Packer touchdown in that thrilling battle with the Detroit Lions in 1937."

★

Russ Letlow—"Being chosen to play in the East-West game of 1936, when I was with San Francisco."

★

Paul Engebretsen—"Helping to beat National Football league teams to win championships for Green Bay."

★

Howard Johnson—"Being chosen as captain for the South team in the North-South game in 1939."

★

Carl Mulleneaux—"Scoring the first touchdown for the Packers in the championship game of 1938 against the New York Giants at the Polo grounds."

★

Charles Goldenberg—"Scoring a touchdown against the Chicago Bears the first time I carried a ball in professional football."

★

Bill Lee—"Seeing and helping the Packers win the 1939 National Football league pennant."

★

Joe Laws—"Taking a pass from Cecil Isbell in the Cleveland game to tie the score, and then win the game by 7 to 6."

★

Arnold Herber—"Passing twice to Don Hutson in that 1936 Bear game to win, 17 to 14, in the last couple of minutes."

Herman Schneidman — "Winning the championship back in 1936."

★

Baby Ray—"Covering a Chicago Cardinal fumble in the last quarter of the 1938 game at Buffalo, N. Y. which put the Packers in a position to kick the winning field goal."

★

Connie Mack Berry—"Catching a pass for Cincinnati to beat the Chicago Bears."

★

Ed Merlin—"Having my college team, Vanderbilt, pull the hidden ball play against L.S.U. in 1937."

★

Harry Jacunski—"Catching the pass which tied the score for Fordham against St. Mary's in 1936."

★

Pete Tinsley—"Playing on the Georgia U. team when the score was tied against Fordham in the 1936 game."

★

Earl Svendsen — "Scoring a Packer touchdown from a fumble against Brooklyn in 1939."

★

Charles Schultz—"Winning the National Football league championship in 1939."

★

Andy Uram—"Running for 78 yards against Nebraska in the last play of the game with Minnesota in 1936."

★

Cecil Isbell—"Making the Chicago All-Star team in 1938."

★

Tom Greenfield—"Picking up a loose ball and scoring against the Chicago Bears in the 1939 game at Green Bay."

★

J. R. Manley—"Intercepting a pass for Oklahoma and running for a touchdown in 1938."

Warren Kilbourne—"Hooking a Wisconsin pass for Minnesota in 1936."

★

Ernie Smith — "Helping the Packers beat the Chicago Bears in the last three minutes of the 1936 battle."

★

Dick Weisgerber — "Battling against the New York Giants at the Polo grounds in 1938 while a number of the Jersey 'home folks' looked on."

★

Dick Evans — "Playing on Iowa's 1939 team and beating Notre Dame."

★

Jimmy Lawrence—"Getting a chance to play with the Packers after being with several other National league clubs."

★

Champ Siebold—"Blocking Riley Smith's punt in the Packers' 31-2 victory over Boston in 1936."

★

James Gillette—"Running 77 yards against Navy for the University of Virginia in 1937."

★

Beattie Feathers—"Being the leading ground gainer in the National league in 1934, a record that still stands."

★

Fred Shirey—"Intercepting a pass by Sam Baugh while playing with the Collegians in the All Star game at Chicago in 1938."

★

Lou Midler—"Getting off an 80-yard punt while playing freshmen football at Minnesota."

★

George Svendsen—"Helping the Packers triumph over the Detroit Lions in the sensational 20-18 game played at Green Bay in 1936."

★

Larry Craig—"Having a hand in goose-egging the New York Giants in the Packers' championship game in Milwaukee last December."

★

Don Hutson—"Grabbing that long pass from Isbell in the second quarter of the All Star game at Los Angeles Jan. 14, 1940 and running for a 'Touch.' It was a total gain of 92 yards."

★

Clarke Hinkle—"Place kicking a long field goal for the Packers to beat the Lions in Detroit during the 1934 season. It was the only score of the game."

Inter-Club Game Records

NEW YORK SERIES

1928—Packers	0	Giants	6
1928—Packers	7	Giants	0
1929—Packers	20	Giants	6
1930—Packers	14	Giants	7
1930—Packers	6	Giants	13
1931—Packers	27	Giants	7
1931—Packers	14	Giants	10
1932—Packers	13	Giants	0
1932—Packers	0	Giants	6
1933—Packers	7	Giants	10
1933—Packers	6	Giants	17
1934—Packers	20	Giants	6
1934—Packers	3	Giants	17
1935—Packers	16	Giants	7
1936—Packers	26	Giants	14
1937—Packers	0	Giants	10
1938—Packers	3	Giants	15
1938—Packers	17	Giants	23
1939—Packers	27	Giants	0
Packers	226	Giants	172

Packers Won 10; Giants Won 9; None Tied.

PORTSMOUTH-DETROIT SERIES

1929—Packers	14	Portsmouth	0
1930—Packers	47	Portsmouth	13
1930—Packers	6	Portsmouth	6
1932—Packers	15	Portsmouth	10
1932—Packers	0	Portsmouth	19
1933—Packers	17	Portsmouth	0
1933—Packers	0	Portsmouth	7
1934—Packers	0	Detroit	3
1934—Packers	3	Detroit	0
1935—Packers	13	Detroit	9
1935—Packers	31	Detroit	7
1935—Packers	10	Detroit	20
1936—Packers	20	Detroit	18
1936—Packers	26	Detroit	17
1937—Packers	26	Detroit	6
1937—Packers	14	Detroit	13
1938—Packers	7	Detroit	17
1938—Packers	28	Detroit	7
1939—Packers	26	Detroit	7
1939—Packers	12	Detroit	7
Packers	315	Detroit	186

Packers Won 14; Detroit Won 4; One Tied.

CHICAGO CARDINALS SERIES

1921—Packers	3	Cardinals	3
1922—Packers	3	Cardinals	16
1924—Packers	0	Cardinals	3
1925—Packers	6	Cardinals	9
1926—Packers	7	Cardinals	13
1926—Packers	3	Cardinals	0
1927—Packers	13	Cardinals	0
1927—Packers	6	Cardinals	6
1928—Packers	20	Cardinals	0
1929—Packers	9	Cardinals	2
1929—Packers	7	Cardinals	6
1929—Packers	13	Cardinals	0
1930—Packers	14	Cardinals	0
1930—Packers	6	Cardinals	13
1931—Packers	26	Cardinals	7
1931—Packers	13	Cardinals	21
1932—Packers	15	Cardinals	7
1932—Packers	19	Cardinals	9
1933—Packers	14	Cardinals	6
1934—Packers	15	Cardinals	0
1934—Packers	0	Cardinals	9
1934—Packers	0	Cardinals	6
1935—Packers	6	Cardinals	7
1935—Packers	0	Cardinals	3
1935—Packers	7	Cardinals	9
1936—Packers	10	Cardinals	7
1936—Packers	24	Cardinals	0
1936—Packers	0	Cardinals	0
1937—Packers	7	Cardinals	14
1937—Packers	34	Cardinals	13
1938—Packers	28	Cardinals	7
1938—Packers	24	Cardinals	22
1939—Packers	14	Cardinals	10
1939—Packers	27	Cardinals	20
Packers	393	Cardinals	248

Packers Won 19; Cardinals Won 12; Three Tied.

PITTSBURGH SERIES

1933—Packers	47	Pittsburgh	0
1935—Packers	27	Pittsburgh	0
1935—Packers	34	Pittsburgh	14
1936—Packers	42	Pittsburgh	10
1938—Packers	20	Pittsburgh	0
Packers	170	Pittsburgh	24

Packers Won Five; Pittsburgh None.

CHICAGO BEARS SERIES

1921—Packers	0	Bears	20
1923—Packers	0	Bears	3
1924—Packers	5	Bears	0
1924—Packers	0	Bears	3
1925—Packers	14	Bears	10
1925—Packers	0	Bears	21
1926—Packers	6	Bears	6
1926—Packers	13	Bears	19
1926—Packers	3	Bears	3
1927—Packers	6	Bears	7
1927—Packers	6	Bears	14
1928—Packers	12	Bears	12
1928—Packers	16	Bears	6
1928—Packers	6	Bears	0
1929—Packers	23	Bears	0
1929—Packers	14	Bears	0
1929—Packers	25	Bears	0
1930—Packers	7	Bears	0
1930—Packers	13	Bears	12
1930—Packers	0	Bears	21
1931—Packers	7	Bears	0
1931—Packers	6	Bears	2
1931—Packers	6	Bears	7
1932—Packers	0	Bears	0
1932—Packers	2	Bears	0
1932—Packers	0	Bears	9
1933—Packers	7	Bears	14
1933—Packers	7	Bears	10
1933—Packers	6	Bears	7
1934—Packers	10	Bears	24
1934—Packers	6	Bears	10
1934—Packers	14	Bears	27
1935—Packers	7	Bears	0
1935—Packers	17	Bears	14
1936—Packers	3	Bears	30
1936—Packers	21	Bears	10
1937—Packers	2	Bears	14
1937—Packers	24	Bears	14
1938—Packers	0	Bears	2
1938—Packers	24	Bears	17
1939—Packers	21	Bears	16
1939—Packers	27	Bears	30
Packers	386	Bears	414

Packers Won 18; Bears Won 20; Four Tied.

CLEVELAND SERIES

1931—Packers	26	Cleveland	0
1937—Packers	35	Cleveland	10
1937—Packers	35	Cleveland	7
1938—Packers	26	Cleveland	17
1938—Packers	28	Cleveland	7
1939—Packers	24	Cleveland	27
1939—Packers	7	Cleveland	6
Packers	181	Cleveland	74

Packers Won Six; Cleveland Won One; None Tied.

PHILADELPHIA SERIES

1933—Packers	35	Philadelphia	9
1933—Packers	10	Philadelphia	0
1934—Packers	19	Philadelphia	6
1935—Packers	13	Philadelphia	6
1937—Packers	37	Philadelphia	7
1939—Packers	23	Philadelphia	7
Packers	137	Philadelphia	35

Packers Won Six; Philadelphia None.

BROOKLYN SERIES

1931—Packers	7	Brooklyn	0
1932—Packers	7	Brooklyn	0
1936—Packers	38	Brooklyn	7
1938—Packers	35	Brooklyn	7
1939—Packers	28	Brooklyn	0
Packers	115	Brooklyn	14

Packers Won Five; Brooklyn None.

BOSTON-WASHINGTON SERIES

1932—Packers	21	Boston	0
1933—Packers	7	Boston	7
1933—Packers	7	Boston	20
1934—Packers	10	Boston	0
1936—Packers	31	Boston	2
1936—Packers	7	Boston	3
1937—Packers	6	Washington	14
1939—Packers	24	Washington	14
Packers	113	Washington	60

Packers Won Five; Boston Won One; Washington Won One; Boston Tied One.

Although Verne Lewellen, stellar halfback for the Packers 1924-1932, still leads the all-time scoring table for Green Bay, his top perch is being crowded by Clarke Hinkle and Don Hutson.

During his career as a Packer, Lewellen made 301 points. Hinkle is now credited with 274. He made 35 points in 1939. Hutson has 240 points. His production last season was 38.

Hinkle and Hutson are second and third in the scoring. Johnny Blood is fourth up in the all-time list with 224 and the "Big Five" is completed by Coach E. L. "Curly" Lambeau who made 109 points while "halfbacking" for the Bays.

The complete record of 1921-1939 Packer scoring follows:

	*SY	T	PT	FG	TP
Verne Lewellen	24-32	50	1	0	301
Clarke Hinkle	32-39	37	25	13	274
Don Hutson	35-39	39	6	0	240
Johnny Blood	29-36	37	2	0	224
Curly Lambeau	21-27	12	19	6	109
Hank Bruder	31-39	16	4	0	100
Bob Monnett	33-38	9	28	5	99
Joe Laws	34-39	15	0	0	90
LaVern Dilweg	27-34	14	2	0	86
Paul Engebretsen	35-39	0	40	14	82
Hurdis McCrary	29-32	12	0	0	72
Ernie Smith	35-39	0	45	7	66
Bo Molenda	29-32	9	10	0	64
Roger Grove	31-34	8	16	0	64
Cub Buck	22-25	0	24	12	60
Eddie Kotal	25-29	10	0	0	60
Weert Engelmann	30-33	10	0	0	60
C. Goldenberg	33-37	10	0	0	60
Red Dunn	27-31	1	46	2	58
Eddie Jankowski	37-39	9	3	0	57
Milt Gantenbein	33-39	9	0	0	54
Myrt Basing	23-26	8	0	0	48
Arnie Herber	30-39	7	2	0	44
Carl Lidberg	26-30	7	0	0	42
George Sauer	35-36	7	0	0	42
Marty Norton	25	6	0	0	36
Charley Mathys	22-24	5	0	1	33
Rex Enright	26-27	5	0	0	30
Tilly Voss	24	5	0	0	30
Harry O'Boyle	28-32	1	15	3	30
Al Rose	32-34	5	0	0	30
Andy Uram	38-39	5	0	0	30
Pid Purdy	26-27	1	15	2	27
Cecil Isbell	38-39	4	3	0	27
Ade Schwammel	34-36	0	7	6	25
Dick O'Donnell	25-28	4	0	0	24
Paul Miller	36-37	4	0	0	24
Bernard Scherer	36-38	4	0	0	24
Carl Mulleneaux	38-39	4	0	0	24
Paul Fitzgibbons	30-32	3	1	0	19
Tommy Mills	23	3	0	0	18
Jack Harris	25-26	3	0	0	18
Dutch Hendrian	24	3	0	0	18
Gus De Moe	21	2	0	0	12
Art Schmael	21	2	0	0	12
Cowboy Wheeler	22-23	2	0	0	12
Dick Flaherty	26	2	0	0	12
Larry Marks	28	2	0	0	12
Tom Nash	30-32	2	0	0	12
Mule Wilson	31	2	0	0	12
August Michalske	31-32	2	0	0	12
Cal Hubbard	30-35	2	0	0	12
Swede Johnhon	35-36	2	0	0	12
H'man S'neidman	36-37	2	0	0	12
Harry Jacunski	39	2	0	0	12
Whitey Woodin	26-31	1	4	0	10
George Abramson	25	0	2	2	8
Norman Barry	21	1	0	0	6
Tubby Howard	21	1	0	0	6
Nate Abrams	21	1	0	0	6
Claude Taugher	22	1	0	0	6
Jack Cronin	22	1	0	0	6
Eddie Usher	22	1	0	0	6
Moose Gardner	22	1	0	0	6
Jim Crowley	25	1	0	0	6
Les Hearden	24	1	0	0	6
Tiny Cahoon	27	1	0	0	6
Bruce Jones	28	1	0	0	6
Frank Baker	31	1	0	0	6
Russ Saunders	31	1	0	0	6
Wayland Becker	36	1	0	0	6
Tom Greenfield	39	1	0	0	6
C. Brock	39	1	0	0	6
Bud Svendsen	39	1	0	0	6
Zud Schammel	37	1	0	0	6
Cal Clemens	36	0	1	0	1

Key: *SY—Scoring years. T—Touchdowns. PT—Points after touchdown. FG—Field goals. TP—Total points.

PACKERS' RECORD FOR 21 YEARS

Won 183 — Lost 66 — Tied 19 — Percentage .735 — 268 Games Played

1919

Won 10	Lost 1	Tied 0
Packers 53	Menominee	0
Packers 61	Marinette	0
Packers 54	New London	0
Packers 87	Sheboygan	0
Packers 76	Racine	6
Packers 33	Ishpeming	0
Packers 85	Oshkosh	0
Packers 53	Mil. A. C.	0
Packers 46	Chicago A. C.	6
Packers 17	Stambaugh	0
Packers 0	Beloit	6
565		18

1920

Won 9	Lost 1	Tied 1
Packers 3	Chi. Boosters	3
Packers 56	Kaukauna	0
Packers 3	Stambaugh	0
Packers 25	Marinette	0
Packers 62	De Pere	0
Packers 7	Beloit	0
Packers 9	Mil. All Stars	0
Packers 3	Beloit	14
Packers 19	Menominee	7
Packers 26	Lapham A. C.	0
Packers 14	Stambaugh	0
227		24

1921

Won 7	Lost 2	Tied 2
Packers 13	Chi. Boosters	0
Packers 49	Rockford	0
Packers 40	Chi. Corn-H.	0
Packers 7	Beloit	0
Packers 3	Rock Island	10
Packers 7	Minneapolis	6
Packers 43	Evansville	6
Packers 14	Hammond	7
Packers 3	Cardinals	3
Packers 0	Staley (Bears)	20
Packers 3	Racine	3
182		55

1922

Won 5	Lost 4	Tied 3
Packers 0	Duluth	6
Packers 3	Chi. Cards	6
Packers 14	Rock Island	19
Packers 6	Racine	10
Packers 0	Milwaukee	0
Packers 0	Rock Island	0
Packers 3	Columbus	0
Packers 14	Marines	6
Packers 3	Racine	3
Packers 13	Milwaukee	0
Packers 10	Duluth	0
Packers 14	Racine	0
80		50

1923

Won 8	Lost 2	Tied 1
Packers 10	Hibbing	0
Packers 13	Marines	0
Packers 0	St. Louis	0
Packers 0	Bears	3
Packers 12	Milwaukee	0
Packers 3	Racine	24
Packers 3	St. Louis	0
Packers 16	Racine	0
Packers 10	Milwaukee	7
Packers 10	Duluth	0
Packers 19	Hammond	0
95		34

1924

Won 9	Lost 4	Tied 0
Packers 15	Ironwood	0
Packers 5	Bears	0
Packers 3	Duluth	6
Packers 0	Cardinals	3
Packers 16	Kansas City	0
Packers 17	Milwaukee	0
Packers 19	Marines	0
Packers 6	Racine	3
Packers 13	Duluth	0
Packers 17	Milwaukee	10
Packers 0	Bears	3
Packers 17	Kansas City	6
Packers 0	Racine	7
128		38

1925

Won 6	Lost 5	Tied 0
Packers 14	Bears	10
Packers 0	Rock Island	3
Packers 33	Rochester	13
Packers 20	Rock Island	0
Packers 31	Milwaukee	0
Packers 6	Cardinals	9
Packers 7	Dayton	0
Packers 7	Philadelphia	13
Packers 0	Bears	21
Packers 0	Pottsville	31
Packers 14	Providence	10
132		110

1926

Won 8	Lost 3	Tied 3
Packers 79	Ir. Mountain	0
Packers 21	Detroit	0
Packers 6	Bears	6
Packers 7	Milwaukee	0
Packers 7	Cardinals	13
Packers 0	Duluth	0
Packers 35	Racine	0
Packers 3	Cardinals	0
Packers 21	Milwaukee	0
Packers 14	Louisville	0
Packers 13	Bears	19
Packers 14	Yellowjackets	19
Packers 7	Detroit	0
Packers 3	Bears	3
230		60

1927

Won 9	Lost 2	Tied 1
Packers 34	Milwaukee	0
Packers 14	Dayton	0
Packers 12	Cleveland	7
Packers 6	Bears	7
Packers 20	Duluth	0
Packers 13	Cardinals	0
Packers 13	Yankees	0
Packers 22	Milwaukee	7
Packers 6	Cardinals	6
Packers 6	Dayton	0
Packers 6	Bears	14
Packers 17	Frankford	9
169		50

1928

Won 7	Lost 4	Tied 3
Packers 19	Minneapolis	0
Packers 9	Philadelphia	19
Packers 12	Bears	12
Packers 0	Giants	6
Packers 20	Cardinals	0
Packers 16	Bears	6
Packers 17	Dayton	0
Packers 26	Pottsville	14
Packers 0	Yankees	0
Packers 7	Giants	0
Packers 0	Pottsville	26
Packers 0	Frankford	2
Packers 7	Providence	7
Packers 6	Bears	0
139		98

1929

Won 13	Lost 0	Tied 1
Packers 14	Portsmouth	0
Packers 9	Dayton	2
Packers 23	Bears	0
Packers 9	Cardinals	2
Packers 14	Frankford	2
Packers 24	Minneapolis	0
Packers 7	Cardinals	6
Packers 16	Minneapolis	6
Packers 14	Bears	0
Packers 12	Cardinals	0
Packers 20	New York	6
Packers 0	Frankford	0
Packers 25	Providence	0
Packers 25	Bears	0
212		24

1930

Won 10	Lost 4	Tied 1
Packers 46	Oshkosh	0
Packers 14	Cardinals	0
Packers 7	Bears	0
Packers 14	New York	7
Packers 27	Philadelphia	12
Packers 13	Minneapolis	0
Packers 19	Minneapolis	0
Packers 47	Portsmouth	13
Packers 6	Bears	12
Packers 6	Cardinals	13
Packers 6	New York	13
Packers 25	Philadelphia	7
Packers 37	Stapleton	7
Packers 0	Bears	21
Packers 6	Portsmouth	0
273		111

1931

Won 12	Lost 2	Tied 0
Packers 26	Cleveland	0
Packers 32	Brooklyn	6
Packers 7	Bears	0
Packers 27	New York	7
Packers 26	Cardinals	7
Packers 15	Philadelphia	7
Packers 48	Providence	20
Packers 6	Bears	2
Packers 26	Stapleton	0
Packers 13	Cardinals	21
Packers 14	New York	10
Packers 38	Providence	7
Packers 7	Brooklyn	0
Packers 6	Bears	7
291		74

1932

Won 11	Lost 3	Tied 1
Packers 45	Grand Rapids	0
Packers 15	Cardinals	7
Packers 0	Bears	0
Packers 13	Giants	0
Packers 15	Portsmouth	10
Packers 2	Bears	0
Packers 13	Brooklyn	0
Packers 26	Stapleton	0
Packers 19	Cardinals	9
Packers 21	Boston	0
Packers 0	Giants	6
Packers 7	Brooklyn	0
Packers 21	Stapleton	3
Packers 0	Portsmouth	19
Packers 0	Bears	9
197		63

1933

Won 6	Lost 7	Tied 1
Packers 7	Boston	7
Packers 7	Bears	14
Packers 7	New York	10
Packers 17	Portsmouth	0
Packers 47	Pittsburgh	0
Packers 7	Bears	10
Packers 35	Philadelphia	9
Packers 14	Cardinals	6
Packers 0	Portsmouth	0
Packers 7	Boston	20
Packers 6	New York	17
Packers 21	Stapleton	6
Packers 10	Philadelphia	0
Packers 6	Bears	7
191		107

1934

Won 8	Lost 6	Tied 0
Packers 28	Ft. Atkinson	7
Packers 19	Philadelphia	6
Packers 10	Bears	24
Packers 20	New York	6
Packers 0	Detroit	3
Packers 41	Cincinnati	0
Packers 15	Cardinals	0
Packers 14	Bears	27
Packers 10	Boston	6
Packers 3	New York	17
Packers 0	Cardinals	9
Packers 3	Detroit	0
Packers 0	Cardinals	6
Packers 21	St. Louis	14
184		119

Year 1935

Won 9,	Lost 4,	Tied 0
Packers 49	La Crosse	0
Packers 6	Cardinals	7
Packers 7	Bears	0
Packers 16	New York	7
Packers 27	Pittsburgh	0
Packers 0	Cardinals	3
Packers 13	Detroit	9
Packers 17	Bears	14
Packers 31	Detroit	7
Packers 10	Detroit	20
Packers 34	Pittsburgh	14
Packers 7	Cardinals	9
Packers 13	Philadelphia	6
230		96

1936

Won 11	Lost 1	Tied 1
Packers 10	Cardinals	7
Packers 3	Bears	30
Packers 24	Cardinals	0
Packers 31	Boston	9
Packers 20	Detroit	18
Packers 42	Pittsburgh	10
Packers 21	Bears	10
Packers 7	Boston	3
Packers 38	Brooklyn	7
Packers 26	New York	14
Packers 26	Detroit	17
Packers 0	Cardinals	0
Packers 21	Boston	6
269		124

1937

Won 7	Lost 4	Tied 0
Packers 0	All Stars	6
Packers 7	Cardinals	14
Packers 2	Bears	14
Packers 26	Detroit	6
Packers 34	Cardinals	13
Packers 35	Cleveland	10
Packers 35	Cleveland	7
Packers 14	Detroit	13
Packers 24	Bears	14
Packers 37	Philadelphia	7
Packers 0	New York	10
Packers 6	Washington	14
220		128

1938

Won 8	Lost 4	Tied 0
Packers 26	Cleveland	17
Packers 0	Bears	2
Packers 28	Cardinals	7
Packers 24	Cardinals	22
Packers 7	Detroit	17
Packers 35	Brooklyn	7
Packers 20	Pittsburgh	0
Packers 28	Cleveland	7
Packers 24	Bears	17
Packers 28	Detroit	7
Packers 3	New York	15
Packers 17	New York	23
240		141

1939

Won 10	Lost 2	Tied 0
Packers 14	Cardinals	10
Packers 21	Bears	16
Packers 24	Cleveland	27
Packers 27	Cardinals	20
Packers 26	Detroit	7
Packers 24	Washington	14
Packers 27	Bears	30
Packers 23	Philadelphia	16
Packers 28	Brooklyn	0
Packers 7	Cleveland	6
Packers 12	Detroit	7
Packers 27	New York	0
260		153

PRO LEAGUE FOOTBALL STANDINGS SINCE 1922

Year 1922

Team	W	L	T	Pct.
Canton	10	0	2	1.000
Chicago Bears	9	3	0	.750
Chicago Cards	8	3	0	.727
Toledo	5	2	2	.714
Rock Island	4	2	1	.667
Dayton	4	3	1	.571
GREEN BAY	4	3	3	.571
Racine	5	4	1	.556
Buffalo	3	4	1	.429
Akron	3	4	2	.429
Milwaukee	2	4	3	.333
Marion	2	6	0	.250
Minneapolis	1	3	0	.250
Rochester	0	3	1	.000
Hammond	0	4	1	.000
Columbus	0	7	0	.000
Louisville	0	3	0	.000
Evansville	0	2	0	.000

Year 1923

Team	W	L	T	Pct.
Canton	11	0	1	1.000
Chicago Bears	9	2	1	.818
GREEN BAY	7	2	1	.777
Milwaukee	7	2	3	.777
Cleveland	3	1	3	.750
Chicago Cards	8	4	0	.667
Duluth	4	3	0	.571
Columbus	5	4	1	.556
Buffalo	5	4	3	.556
Racine	4	4	2	.500
Toledo	2	3	2	.400
Rock Island	2	3	2	.400
Minneapolis	2	5	2	.286
St. Louis	1	4	2	.200
Hammond	1	5	1	.167
Dayton	1	6	1	.143
Akron	1	6	0	.143
Louisville	0	2	0	.000
Rochester	0	3	0	.000
Oorang Indians	0	10	0	.000

Year 1924

Team	W	L	T	Pct.
Cleveland	7	1	1	.875
Chicago Bears	6	1	4	.858
Philadelphia	11	2	1	.846
Duluth	5	1	0	.831
Rock Island	7	4	0	.636
GREEN BAY	7	4	0	.636
Buffalo	6	4	0	.600
Racine	4	3	3	.571
Chicago Cards	5	4	1	.555
Columbus	4	4	0	.500
Hammond	2	2	1	.500
Milwaukee	5	8	0	.385
Akron	2	6	0	.250
Kansas City	2	7	0	.222
Dayton	2	7	0	.222
Kenosha	0	5	1	.000
Minneapolis	0	6	0	.000
Rochester	0	7	0	.000

Year 1925

Team	W	L	T	Pct.
Chicago Cards	11	2	1	.846
Pottsville	10	2	0	.833
Detroit	8	2	2	.800
New York	8	4	0	.667
Akron	4	2	2	.667
Chicago Bears	9	5	3	.643
Philadelphia	12	7	0	.632
Rock Island	5	3	3	.625
GREEN BAY	8	5	0	.615
Providence	8	5	1	.545
Canton	4	4	0	.500
Cleveland	5	7	1	.417
Hammond	1	3	0	.250
Kansas City	2	5	1	.228
Buffalo	1	6	2	.147
Duluth	0	3	0	.000
Rochester	0	6	7	.000
Milwaukee	0	6	0	.000
Dayton	0	7	1	.000
Columbus	0	9	0	.000

Year 1926

Team	W	L	T	Pct.
Frankford (Phil.)	14	1	1	.933
Chicago Bears	12	1	3	.923
Pottsville	10	2	1	.833
Kansas City	8	3	0	.727
GREEN BAY	7	3	3	.700
Los Angeles	6	3	1	.667
New York	8	4	0	.667
Duluth	6	3	2	.545
Buffalo	4	4	2	.500
Chicago Cards	5	6	1	.455
Providence	5	7	0	.417
Detroit	4	6	2	.400
Hartford	3	7	0	.300
Brooklyn	3	8	0	.272
Milwaukee	2	7	0	.222
Dayton	1	4	1	.200
Akron	1	4	1	.200
Racine	1	4	0	.200
Columbus	1	6	0	.144
Canton	1	9	3	.100
Louisville	0	4	0	.000
Hammond	0	4	0	.000

Year 1927

Team	W	L	T	Pct.
N. Y. Giants	11	1	1	.917
GREEN BAY	7	2	1	.778
Chicago Bears	9	3	2	.750
Cleveland	8	4	2	.667
Providence	8	5	1	.615
N. Y. Yanks	7	8	2	.467
Pottsville	6	8	1	.429
Frankford (Phil.)	6	9	3	.400
Chicago Cards	3	7	1	.300
Dayton	1	7	1	.125
Duluth	1	8	0	.111
Buffalo	0	5	0	.000

Years 1928

Team	W	L	T	Pct.
Providence	8	2	1	.888
Detroit	7	2	1	.778
Frankford (Phil.)	10	3	2	.729
Chicago Bears	7	4	1	.636
GREEN BAY	6	4	3	.600
N. Y. Giants	4	6	2	.400
N. Y. Yanks	3	8	1	.273
Pottsville	2	8	0	.200
Chicago Cards	1	5	0	.167
Dayton	0	7	0	.000

Year 1929

Team	W	L	T	Pct.
GREEN BAY	12	0	1	1.000
New York	12	1	1	.923
Frankford	9	4	5	.692
Chicago Cards	6	6	1	.500
Boston	4	4	0	.500
Stapleton	3	4	3	.429
Orange	3	4	4	.429
Providence	4	6	2	.400
Chicago Bears	4	8	2	.333
Buffalo	1	7	1	.125
Minneapolis	1	9	0	.100
Dayton	0	6	0	.000

Year 1930

Team	W	L	T	Pct.
GREEN BAY	10	3	1	.769
New York	13	4	0	.765
Chicago Bears	9	4	1	.692
Brooklyn	7	4	1	.636
Providence	6	4	1	.600
Stapleton	5	5	2	.500
Chicago Cards	5	6	2	.455
Portsmouth	5	6	3	.455
Frankford	4	14	1	.235
Minneapolis	1	7	1	.125
Newark	1	10	1	.091

Year 1931

Team	W	L	T	Pct.
GREEN BAY	12	2	0	.857
Portsmouth	11	3	0	.786
Chicago Bears	8	4	0	.667
Chicago Cards	5	4	0	.556
New York	6	6	1	.500
Providence	4	4	3	.500
Stapleton	4	6	1	.400
Cleveland	2	8	0	.200
Brooklyn	2	12	0	.143
Philadelphia	1	6	1	.143

Year 1932

Team	W	L	T	Pct.
Chicago Bears	7	1	6	.875
GREEN BAY	10	3	1	.767
Portsmouth	6	2	4	.750
Boston	4	4	2	.500
New York	4	6	2	.400
Brooklyn	3	9	0	.250
Chicago Cards	3	6	2	.250
Stapleton	2	7	3	.222

Year 1933

Western Section

Team	W	L	T	Pct.
Chicago Bears	10	2	1	.833
Portsmouth	6	5	0	.545
GREEN BAY	5	7	1	.418
Cincinnati	3	6	1	.333
Chicago Cards	1	9	1	.100

Eastern Section

Team	W	L	T	Pct.
New York	11	3	0	.786
Brooklyn	5	4	1	.556
Boston	5	5	2	.500
Philadelphia	3	5	1	.375
Pittsburgh	3	6	2	.333

Chicago Bears won the playoff for the championship by score of 23 to 21.

Year 1934

Western Section

Team	W	L	T	Pct.
Chicago Bears	13	0	0	1.000
Detroit	10	3	0	.769
GREEN BAY	7	6	0	.538
Chicago Cards	5	6	0	.454
St. Louis	1	10	0	.090

Eastern Section

Team	W	L	T	Pct.
New York	8	5	0	.615
Boston	6	6	0	.500
Brooklyn	4	7	0	.363
Philadelphia	4	7	0	.363
Pittsburgh	2	10	0	.166

New York Giants defeated Chicago Bears for the championship, 30 to 13.

Year 1935

Western Division

Team	W	L	T	Pct.
Detroit	7	3	2	.700
GREEN BAY	8	4	0	.667
Chicago Cards	6	4	2	.600
Chicago Bears	6	4	2	.600

Eastern Division

Team	W	L	T	Pct.
New York	9	3	0	.750
Brooklyn	5	6	1	.455
Pittsburgh	4	8	0	.333
Boston	2	8	1	.200
Philadelphia	2	9	0	.183

Detroit Lions defeated New York Giants for the championship, 26 to 7.

Year 1936

Western Division

	W	L	T	Pct.
Green Bay	10	1	1	.909
Chicago Bears	9	3	0	.750
Detroit	8	4	0	.667
Chicago Cardinals	3	8	1	.273

Eastern Division

	W	L	T	Pct.
Boston	7	5	0	.583
Pittsburgh	6	6	0	.500
New York	5	6	1	.455
Brooklyn	3	8	1	.273
Philadelphia	1	11	0	.083

Green Bay defeated Boston in New York for the championship, 21 to 6.

Year 1937

Western Division

Team	W	L	T	Pct.
Chicago Bears	9	1	1	.900
Green Bay	7	4	0	.636
Detroit	7	4	0	.636
Chicago Cardinals	5	5	1	.500
Cleveland	1	10	0	.091

Eastern Division

Team	W	L	T	Pct.
Washington	8	3	0	.727
New York	6	3	2	.667
Pittsburgh	4	7	0	.364
Brooklyn	3	7	1	.300
Philadelphia	2	8	1	.200

Washington defeated Chicago Bears in Chicago for the championship, 28-21.

Year 1938

Western Division

Team	W	L	T	Pct
Green Bay	8	3	0	.727
Detroit	7	4	0	.636
Chicago Bears	6	5	0	.545
Cleveland	4	7	0	.364
Chicago Cards	2	9	0	.182

Eastern Division

Team	W	L	T	Pct
New York	8	2	1	.800
Washington	6	3	2	.667
Brooklyn	4	4	3	.500
Philadelphia	5	6	0	.455
Pittsburgh	2	9	0	.182

New York defeated Green Bay in New York for the championship, 23 to 17.

Year 1939

Western Division

Team	W	L	T	Pct
Green Bay	9	2	0	.819
Chicago Bears	8	3	0	.728
Detroit	6	5	0	.546
Cleveland	5	5	1	.500
Chicago Cards	1	10	0	.091

Eastern Division

Team	W	L	T	Pct
New York	9	1	1	.900
Washington	8	2	1	.800
Brooklyn	4	6	1	.400
Philadelphia	1	9	1	.100
Pittsburgh	1	9	1	.100

Green Bay defeated New York in Milwaukee for the championship, 27 to 0.

1940 National Football League Schedule

SUNDAY, SEPT. 8

Chicago Cardinals .. ..( )
at Pittsburgh ....( )

SUNDAY, SEPT. 15

Philadelphia ....( )
at Green Bay ... .( )

New York . ... ( )
at Pittsburgh ... .( )

Detroit vs. . ...( )
Chi. Cards. at Buffalo ( )

Brooklyn . .... ( )
at Washington ... .( )

FRIDAY, SEPT. 20

Philadelphia at .....( )
Cleveland (night game) ( )

SUNDAY, SEPT. 22

Chicago Bears ... ... ( )
at Green Bay . .. ( )

Pittsburgh .....( )
at Detroit ....( )

New York .... ( )
at Washington .... ..( )

WEDNESDAY, SEPT. 25

Chicago Bears at . ..( )
Chi. Cards. (night game) ( )

SATURDAY, SEPT. 28

New York at .. .... ( )
Phil. (night game).... ( )

SUNDAY, SEPT. 29

Chicago Cardinals vs... ( )
Green Bay at Milwaukee ( )

Brooklyn ... ...( )
at Pittsburgh ..... ( )

Cleveland .. .. ( )
at Detroit ....( )

FRIDAY, OCT. 4

Philadelphia at . .. ( )
Brooklyn (night game) .( )

SUNDAY, OCT. 6

Washington ... .. ( )
at Pittsburgh .. ... .( )

Chicago Bears ... ..( )
at Cleveland ... .. ( )

Chicago Cardinals ...( )
at Detroit . ... ( )

SUNDAY, OCT. 13

Cleveland ... .( )
at Green Bay ... ..( )

Philadelphia . .. ( )
at New York .... ( )

Detroit ... ... ( )
at Chicago Bears. . ..( )

Pittsburgh .... ( )
at Brooklyn .... ( )

Chicago Cardinals ... ( )
at Washington ... .( )

SUNDAY, OCT. 20

Detroit . . .. ( )
at Green Bay . .... ( )

Washington . . ..( )
at Philadelphia .. .... ( )

Pittsburgh .... ( )
at New York .. ( )

Brooklyn ... . ( )
at Chicago Bears .....( )

Chicago Cardinals . ( )
at Cleveland .. . ...( )

SATURDAY, OCT. 26

Brooklyn ..... ( )
at Phil. (night game) ..( )

SUNDAY, OCT. 27

Pittsburgh vs. .... .. ( )
Green Bay at Milwaukee ( )

Washington . .. ..( )
at Detroit ..... ( )

Chicago Bears ... .. . ( )
at New York . ....( )

Cleveland ....( )
at Chicago Cardinals... ( )

SUNDAY, NOV. 3

Green Bay ... .( )
at Chicago Bears. .... ( )

New York .. . .. ( )
at Brooklyn ..... . ( )

Detroit ... .( )
at Cleveland . .....( )

Pittsburgh ... . ..( )
at Washington .... ( )

SUNDAY, NOV. 10

Green Bay . ...( )
at Chicago Cardinals ..( )

Chicago Bears . .. ( )
at Detroit ... . ( )

Philadelphia ... ... ( )
at Pittsburgh ... ..( )

Cleveland .... ( )
at New York .. .. ( )

Washington ....( )
at Brooklyn . . ..( )

SUNDAY, NOV. 17

Green Bay .. ... .( )
at New York ... . ( )

Detroit ... .( )
at Philadelphia .. ... ( )

Chicago Bears . ( )
at Washington ... .. ( )

Cleveland ... .( )
at Brooklyn ..( )

SUNDAY, NOV. 24

Green Bay ... .. . ( )
at Detroit . .. .( )

Chicago Cardinals .. ...( )
at Brooklyn .. ..( )

Washington . ..... ( )
at New York ....( )

Pittsburgh .. . . ( )
at Philadelphia .....( )

Cleveland .. ... ( )
at Chicago Bears . ( )

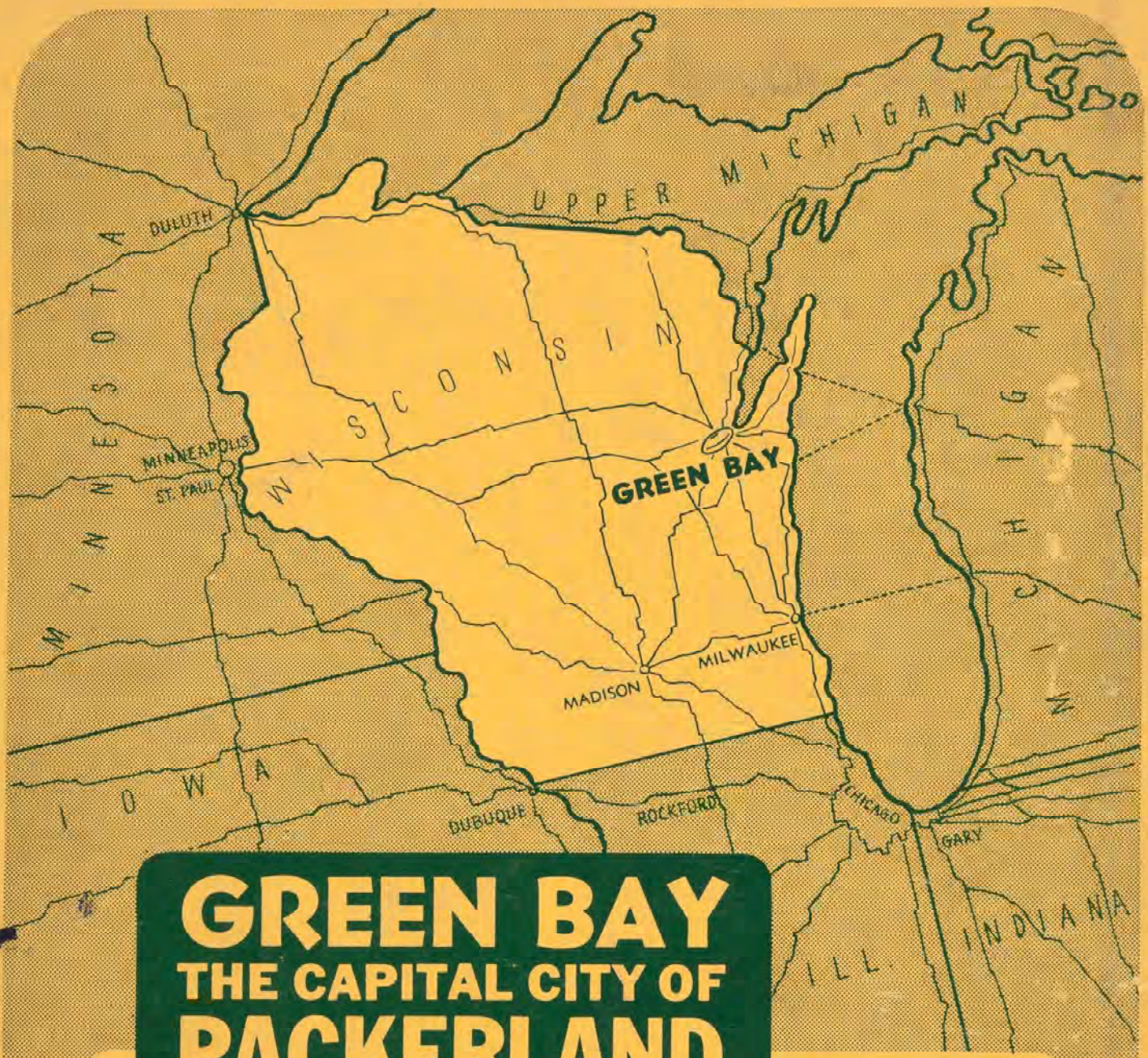
SUNDAY, DEC. 1

Green Bay . .. .( )
at Cleveland . .....( )

Brooklyn .....( )
at New York . . ..( )

Chicago Cardinals . ... ( )
at Chicago Bears ... ..( )

Philadelphia .... ( )
at Washington . ..... ( )



GREEN BAY
THE CAPITAL CITY OF
PACKERLAND

Green Bay is one of the fastest growing cities in the Middle West, having a population of 46,129, an increase of 23.3% since 1930. Retail trade area has population of 350,000.

Largest tissue paper manufacturing center in the United States.

Largest cheese concentrating, processing and shipping point in the United States, shipping more than 150,000,000 pounds per year.

Green Bay has 82 manufacturing plants and 88 wholesale and jobbing houses.

The port of Green Bay receives more than 2,500,000 tons of freight per year and is one of the largest transhipping points on the West shore of Lake Michigan. The city is served by four railroads and numerous trucking lines.

(Courtesy Green Bay Association of Commerce)